

SONNA KODUM



Editor :

R.N. SADASIVAN

News Magazine of KUSO

ENGLISH MONTHLY

Vol. 8 Pages-12

FEBRUARY 2021

Rs.5.00 Issue-6

PAJE ! PAJE ! NOWRAN PAJE !

KUSO MARRIAGE BUREAU

PAJE ! PAJE ! NOWRIN PAJE !

32nd GLOBAL SOURASHTRA JADHAGA PARIVARTHANAI MELA

2nd E-MELA

on SUNDAY, 21st March 2021

KUSO MARRIAGE BUREAU announces with pleasure that the 32nd GLOBAL SOURASHTRA JADHAGA PARIVARTHANAI MELA will be conducted as **E-MELA** on **SUNDAY, 21st March 2021** at 11.00 A.M.

We have been conducting Global Jadhaga Parivarthanai Mela since 2004. The response we have been getting is very encouraging. We have so far conducted 30 Melas.

Due to Covid 19 - Corona virus, we are to conduct the 31st MELA as 1st E-Mela. Everyone who attended the 1st E-Mela appreciated the excellent conduct.

Those who have registered for the 1st E-Mela by paying Rs.400 can attend this Mela have to pay renewal fee of Rs.300/- (valid for 6 months) and 200/- (valid for 3 months) to participate.

The 2nd E-Mela will be conducted on the '**GOOGLE MEET APP**'. So, all participants are requested to download Google Meet App on your mobile, computer or laptop. Make sure to have a camera and mic on your computer or laptop, so conducting and attending the Mela is convenient.

We will contact and send message to the participants through WhatsApp. So please send your application with your **WhatsApp Number**.

All the parents are requested to attend the above Mela along with their son/daughter (to be married). While coming online please be prepared a soft copy (jpg image or pdf file) of the horoscope and a passport size photo of your son/daughter.

All parents are allowed to introduce their son/daughter (to be married) for 5 minutes.

Astrologer **Sri J.K. Vijikumar**, BSc, PGDMM, Dip in Astro, M.A. Astrology (Sri Athyanthaprabhu Jothida Aaraichi Mayyam, Madurai) will be available online to see the matching of horoscopes of your sons / daughters.

We request you to attend the above online E-Mela without fail and utilise the opportunity to settle Marriage Alliance of your sons / daughters.

An enrolment fee of **Rs. 400/-** (6 months validity) and **Rs. 200/-** (3 months validity) will be collected for registration of one horoscope.

Please intimate 2 days in advance about your attendance to one of the given contacts below:

Sri Ravi G. Vidi - 9448270410/ 9902264195

Smt. Yogeshwari Nagarajan - 7892216211

The details of your Horoscopes will also be published in our official Monthly (Due to Covid19 only E-Journal publishing, will send by WhatsApp/ e-mail) "**SONNA KODUM**", for free (confidentiality will be maintained through reference numbers).

Please utilize this opportunity. Parents who have already attended and registered the horoscope of their son/daughter in the previous Melas are requested to attend this E-Mela for renewal (if you are still looking for alliance). You may download the marriage application form from 'www.kuso.co.in', fill it and send by e-mail. You must make an online payment when you send us your filled application. The bank details are also given in our website.

Tamil Nadu Sourashtra Federation

New organization of Tamil Nadu Sourashtra Federation emerges in Madurai.



Spiritual involvement in the language, culture and spirituality of the minority-speaking Sourashtra community in the coming Assembly elections is a compelling circumstance to protect social security. Therefore, in the interest of our society, the trade unions in Madurai are public welfare organizations

Associations that make spiritual services are party-neutral

An organization has been formed under the name of Tamil Nadu Selarashtra Federation for the welfare of the community. The resolution was passed unanimously that all the important political leaders should meet together in a united voice and nominate our Saurashtra community as the party's candidate, giving priority to those within their party.

Especially in Madurai 3 constituencies i.e. Madurai South Madurai Central Madurai Thiruparankundram constituency should be fielded by the major parties as candidates for the people of our Saurashtra community.

In an assembly constituency like Ranipettai, Dindigul, Salem, Thanjavur, Kumbakonam it was decided to meet a group of prominent political leaders and petition for the nomination of our ethnic people.

AGS Rambabu Ex-MP, SS Saravanan Madurai South MLA, BJP State Vice President Smt. AR Mahalakshmi and other prominent personalities of the community expressed their views. Editor, Premnath, Sourashtra Murasu and a social activist, his friends, especially R.R. Subramanian, Surya Narayanan For whatever reason, a unanimous resolution was passed at the meeting that social candidates should be allowed to win without party affiliation, beyond politics.

The meeting was held on 1st January 2021 at the Tamil Nadu Chamber of Commerce and Industry building at Kamaraj Road, Madurai. The show has seemed a bit unfocused in recent episodes. The domain was created to work as a team to protect socio-cultural language culture.

Malli Premnath, Social Activist

Sourashtra Madhya Sabha

Executive Committee & General Committee Meeting

On 03.01.2021 Executive Committee & General Committee Meeting of the Sourashtra Madhya Sabha held at 11.30 am on Sunday. Led by Madhya Sabha President Dr.S.R. Sriram Sekar.



The meeting was attended by special invitees. Sri AGS Rambabu, Sri S.S.Saravanan M.L.A. and Member of the Permanent Honorary Executive Committee of the Madhya Sabha Dr. MRV. Manivannan Advocate Sri P.R. Gopinath, President of Tirupur Sourashtra Sabha Sri T.S. Ravisan, Former Leaders of Madhya Sabha Former General Secretaries of Madhya Sabha Former Treasurers Current Executive High Level Committee Presidents, Tirupur Sourashtra Sabha Members, other Sabha Presidents, Committee Members Executive Committee and General Committee Members including KUSO General Secretary Sri TS Jayabalan, Secretary Sri SK Varadarajan, Treasurer Sri KK Devadass Babu, Executive Committee Member Sri BKM Rajkumar attended in large numbers from various towns across Tamil Nadu.



All the details of the meeting were discussed in a special manner and resolutions were passed.

Tirupur Sourashtra Sangam family organized the tasty special food.

Our heartfelt thanks to all those who attended and highlighted the day's Madhya Sabha Executive Committee and General Committee meetings and co-operated to make the meeting a success.

NSR.Santaram, General Secretary
TR. Surendran (Babu), Treasurer

POWER EQUIPMENT SYSTEMS



MFRS OF : M.V. DOUBLE BUSBAR, CHANGE OVER PANEL, POWER CONTROL CENTRE, MOTOR CONTROL CENTRE, DESK, DISTRIBUTION BOARDS, LT AND HT BUSDUCTS, GENERATOR, CONTROL PANEL, RELAY AND CONTROL PANEL, PLC CONTROL PANEL

Plot No. V-5, KSSIDC Industrial Estate, Kumbalgodu, Mysore Road,
Bangalore - 560 074. Phone : 080-28437779, 28437790
info@powerequipmentsystems.com

Subscription for Sonna Kodum (Annual-Rs.100, Life-Rs.500), KUSO Membership (Life-Rs.500, Patron-Rs.1000) Registration Fee for KUSO Marriage Bureau (Rs.400), payments for Sourashtra Nagar, Advertisements Published, Donations for developmental activities of KUSO may please be remitted into our KUSO, S.B. A/c. No. 1198262043, IFSC: CBIN0281200 with Central Bank of India, Rajajinagar Branch, Bangalore-560010. Please inform us about your remittance into the above account through Mob : 9902264195 E-Mail : kusobng@gmail.com

KUSO MARRIAGE BUREAU accepts the responsibility of forwarding the horoscope details to the parents of alliance seekers only. The genuineness of the horoscope and the other information furnished therein should be verified by the parents concerned. The applicants should quote the Reference Number mentioned in all the horoscope details published in this issue, on the left hand top corner of the envelope which will enable us to locate and send them a particular horoscope without much delay. For further details, please contact **Sri T.S. Jayabalan**, General Secretary, **KUSO Mobile : (0) 9902264195**.

Dear Parents : The registration of horoscope with KUSO Marriage bureau is valid only for a period of 6 months from the date of registration. Any request for horoscope copies after the expiry of the said 6 months period, will be entertained only upon renewal of your boy's/girl's horoscope with KUSO. **Ref.No.** must be quoted in all your correspondence.

G: Gothram, **H:** House Name **N:** Natchathram, **R:** Rasi **P:** Padam
D/B: Date of Birth **O:** Origin **Ref:** Reference No. to identify a particular horoscope

Note: We have pleasure to present the details of fresh horoscopes of Nowrin / Nowran registered for the **31st Global Jadhaga Parivarthanai Mela (E-Mela)** (Sunday, the 11th October 2020) in instalments

KUSO MARRIAGE BUREAU



Paje! Paje! Nowrin Paje!!
Paje! Paje! Nowran Paje!!

NOWRIN

- ❖ **G** Kashyaba Rishi **H** Kenchin (Kisulva) **N** Magam **P** 4 **R** Simmam **D/B** 15.12.1992 **O** Chennai. M.A. Public Admin. std, height 5' Fair girl seeks suitable alliance from boys of any Degree / Professional / PG std. Origin and living anywhere. Working in India/Abroad. with min height 5'5". **Ref No.:KMB/G/31/017**.
- ❖ **G** Jabali Rishi **H** Toppe **N** Tiruvonam **P** 1 **R** Magaram **D/B** 04.12.1997 **O** Madurai. B.E. (ECE). std, height 5'6" Wheatish coloured girl Works in a Private Company, Madurai with a salary of Rs.15,000 p/m seeks suitable alliance from boys of any BE / MCA / MBA std. Madurai Origin living Working in Bangalore / Coimbatore. with min height 5'7". **Ref No.:KMB/G/31/018**.
- ❖ **G** Chiyavana Rishi **H** Jilla **N** Utthirattathi **R** Meenam **D/B** 19.9.1986 **O** Trichy. B.E. std, height 5'2" Wheatish coloured girl Works as Sr.Tech Manager at Amazon, (Currently in Bengaluru) USA with a salary of Rs.3.25 Lac p/m seeks suitable alliance from boys of any BE std. except Madurai Origin willing to live in USA. with min height 5'7". **Ref No.:KMB/G/31/019**.

NOWRAN

- ❖ **G** Sounaga Rishi **H** Musuvathi **N** Punarpoosam **P** 2 **R** Mithunam **D/B** 14.07.1988 **O** Madurai. BE (EEE), MBA (HR) std, height 5'10" Fair boy Works in a Private Company, Bangalore, with a salary of Rs.60,000/pm seeks suitable alliance from girls of any Degree Preferably Madurai Origin and living and Working in anywhere. **Ref No.:KMB/B/31/129**.
- ❖ **G** Vyasa Rishi **H** Chenthan **N** Thiruvathirai **P** 4 **R** Mithunam **D/B** 20.10.1989 **O** Dindigul. DAMT, BSc std, height 183 cm Wheatish coloured boy Works in a Private Company, Trivandrum, Kerala, with a salary of Rs.50,000/pm seeks suitable alliance from girls of any Degree Origin and living anywhere. The intention is to send the bride to work. **Ref No.:KMB/B/31/130**.
- ❖ **G** Sarabanga Rishi **H** Arjuna **N** Poorattathi **P** 3 **R** Kumbam **D/B** 04.04.1989 **O** Thanjavur. BE(Mech) std, height 5'2" Fair boy Works in a Private Company, Chennai, with a salary of Rs.70,000/pm seeks suitable alliance from girls of any Degree Thanjavur/Trichy/Chennai Origin and living anywhere. Horoscope match is must. with min height 5'.

The intention is to send the bride to work. **Ref No.:KMB/B/31/131**.

- ❖ **G** Bharatwaja Rishi **H** Laguduvan **N** Moolam **P** 4 **R** Dhanusu **D/B** 28.02.1992 **O** Walajapet. BE(EEE) std, height 5'10" Fair boy Works in a Private Company, Bangalore, with a salary of Rs.60,000-70,000/pm seeks suitable alliance from girls of any Degree any Origin and living anywhere. with min height 5'5". **Ref No.:KMB/B/31/132**
- ❖ **G** Mandavya Rishi **H** Samalinga **N** Ashwini **P** 2 **R** Mesham **D/B** 28.06.1989 **O** Chennai. BSc (CS), MBA std, height 5'6" Fair boy doing own jewellery design business with an income of Rs.30,000/pm seeks suitable alliance from girls of must completed a Degree any Origin and living anywhere. with min height 5'5". **Ref No.:KMB/B/31/133**.
- ❖ **G** Marisa Rishi **H** Gujulwa **N** Ashwini **P** 2 **R** Mesham **D/B** 21.12.1985 **O** Kumbakonam. MCA std, height 164cm Fair boy Works as software engineer in a Private Company, Chennai, with a salary of Rs.60,000/pm seeks suitable alliance from girls of any Degree Kumbakonam / Thanjavur / Chennai Origin and living in Chennai. with min height 155cm. **Ref No.:KMB/B/31/134**.
- ❖ **G** Sownaga Rishi **H** Pedha **N** Pooradam **P** 4 **R** Dhanusu **D/B** 22.08.1991 **O** Kumbakonam. MTech std, height 6' Fair boy Works as Software Engineer in a Pvt. Co. at Bengaluru with with a salary of Rs.1.2 Lac/pm seeks suitable alliance from girls of PG / Engineering /Others any Origin and preferably working in Bengaluru living India / abroad. with min height 5'. **Ref No.:KMB/B/31/135**.



CHIRANTARA FOOD PROCESSING & SERVICES PVT. LTD (SOURASHTRIAN FOOD AT YOUR DOOR STEPS)

We serve Sourashtrian (Palkar) Foods for all occasions such as Marriage, Gruhapravesham, Birthday Parties, all Poojas (from 20 to 5000 Meals per day)

Contact: KUNGA SATHYAMURTHY SRINIVASAN
Ph No. : 9901491225 / 080-23241936

No. 103, 104, Balaji Nagar 1st Cross,
Opp. Narayana e-Techno School, Mallathahalli, Bangalore 560056.
GSTIN: 29AAGCC4052K1ZH www.chirantarafoods.com

AN APPEAL

DEAR SONNA KODUM ADVERTISERS

Owing to COVID-19 We, office bearers could not meet you personally for collection of Advertisements in Calendar / Sonna Kodum due to us. We are facing much financial difficulties in clearing dues to our service providers and printers. We have already sent or handed over the pending amounts due to us. Hence we, KUSO, humbly request you all to send the due amounts respectively to our following Bank Account:

KUSO, SB A/c:1198262043, IFSC:CBIN0281200, Central Bank of India, Rajajinagar Branch, Bangalore.

CELLPHONE AND RADIATION

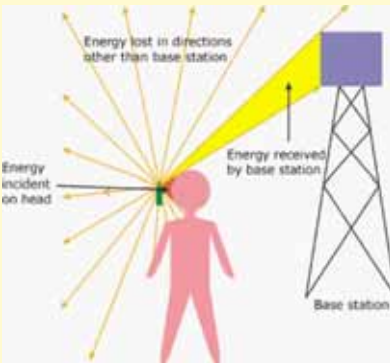
Ways to protect ourselves by reducing the radiation coming from a cell phone called a cell phone. How do we know and follow the ways in which cell phones can reduce radiation and protect us? With cell phones becoming an essential 'tool' in today's world, cell phone radiation is completely unavoidable.

This is because even if the cell phone is not used, the radiation from the cell phone towers and the radiation emitted by others will be affected. Studies show that this is why birds have disappeared from cities. In this case, it would be best for us and our family and descendants to know and follow ways to reduce radiation and protect ourselves.

It is important to note that there are twice as many disadvantages as there are advantages to these handsets. Important among the disadvantages is that there is a huge risk that our brain will lose its function due to its radiation. Experts say that radiation can cause two types of cancerous tumors in the brain (Gliomas and Acoustic neuromas).

People who use mobile phones for more than 30 minutes a day are more likely to develop the disease. So the important thing is that we reduce the use of mobile phones.

- Avoid using cell phones as much as possible. Avoid using mobile phones in those places if you have landline usage. This is because mobile phones are more vulnerable than landline phones.
- If you want to convey any brief message to others, use the SMS facility instead of making phone calls.
- Do not talk or give cell phones to children. Children are at risk of being easily vaccinated because they have low immunity.
- Do not talk in rural areas where the signal on your mobile phone is very low. Radiation exposure is high.
- It is better to talk using the speaker feature of mobile phones than talking in the ear and talking on headphones. But take care not to disturb others in public who speak like this in public places.
- If you have a habit of sleeping with your phone nearby, drop it immediately.



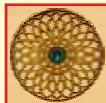
- When you communicate with others, bring the phone to your ear and talk as soon as he turns on your contact. Do not hold the ear when going to the ring. This is because the ring emits 14 times more radiation than the amount of radiation that occurs when speaking.

- When talking on cell phones, talk in the left ear instead of in the right ear. Only the right side of the brain is more likely to be affected.

- Avoid playing games on cell phones as much as possible. Absolutely avoid playing, especially when traveling. This is because the lens area in our eyes is likely to be affected as the eyes take on difficulty.

- Avoid putting mobile phones in Vibrate Mode.
- Do not place cell phones in the left side pocket of the shirt. May reduce the chance of radiation affecting the heart.

- When talking on a cell phone, hold only two sides and talk. Do not speak with the hands completely covering the back side. The internal antenna of your phone is often placed in the middle of the back of the phone. See the instructions for this in your manual book.



SHAHASRALAYA

Bharathanatyam Online Classes

FOR LADIES AND KIDS

Shahasralaya Presents Bharathanatyam Online Classes

Join our customised sessions from your home conveniently



7619673606



SRB Kishorilal
SRB Mothilal

SRB BOUTIQUE

135, 2nd East Main Road, Anna Nagar, Madurai-625001
Ph : 0452-4961990 / 98433 79499

SRB SILK

158, South Masi Street, Madurai-625001
Ph : 0452-2329536 / 4362111

FASHION CREATORS IN SILK SAREES

T.M. SOUNDARARAJAN

by **Sachi Sri Kantha**

More than anything, it was the songs that were important in the film. For almost a year or two, these songs were heard in many villages and this made Thooku Thookki tremendously popular. Lalitha, Padmini, Balaiah and I acted in the film. For the first time, T.M. Soundararajan sang the songs written for me. It was possible to listen to these songs over and over again without getting fed up. I was proud to be part of this musical opera. As I said before, the real star of this film was the music."

Though I did mention Chidambaram Jayaraman and Sirkazhi Govindarajan as masters in depicting the karunya (pathos) rasam, even TMS was equally adept in eliciting this rasam. He brought to life the well-known Bharathi's poem 'Un Kannil Neer Vazhinthaal, en nenjil Uthiram Kodduthadi'

(When your eye sheds tear, my heart leaks blood) for Sivaji Ganesan's lips in the movie Vietnam

Veedu (1970). Another of my favorite TMS pathos melody was the lullaby song Yen Piranthai Mahane, Yen piranthayo? (Why you're born son, why you were born?) in Baga Pirivinai (1959) for a handicapped Sivaji Ganesan character. In the same rank was another Kannadasan lyric sung by TMS, Veedu Varai Uravu Veethi varai manaivi (The kin up to home, the wife up to street) in Patha Kannikkai (1962) movie, describing the final journey of a corpse to the grave.

Moreover, in two of the three Tamil movies he acted in early 1960s, TMS played the character role of two Hindu saints of medieval India namely Pattinattar and Arunagiri. Both these saints were prolific Tamil poets. By his acting and singing talent, TMS brought to life the form and substance of the poetry of these two saints as well.

If one has to mention a deficit in TMS's endowed talent, the general consensus was that Chidambaram Jayaraman and Sirkazhi Govindarajan were better concert artistes than TMS. It may be because their repertoire and individual passion were richer. Jayaraman in particular promoted Tamil music per se in his concerts and earned the title Tamil Isai Chittar (Tamil Music Mystic).

In my opinion, the Hindu devotional songs of Govindarajan were an order higher than that of TMS. Of course, TMS did contribute his share to Hindu devotional songs and we should be thankful for it. Other contemporary movie singers of TMS.

A few words about other contemporary Tamil movie singers are also in order, to round up the majesty of the voice of TMS. Other than MGR and Sivaji Ganesan, there was Gemini Ganesan (1920-2005), who enjoyed a long career in romantic roles in Tamil movies. Though TMS did sing for this Ganesan as well, more often the 'voice' for Gemini

Ganesan's was chosen among other singers like Ghantasala (1922-1974), A.M. Rajah (1929-1989) and P.B. Sreenivas (1930-2013). The last mentioned, Sreenivas died only a month before

the death of TMS. The voices of these three non-Tamilians were sweet and soft, but lacked the punch and power for vira (heroic) rasam in which TMS excelled in Tamil.

There were few other singers like A.L. Raghavan, S.C. Krishnan and J.P. Chandrababu who excelled in humorous songs. Two actor-singers (K.R. Ramasamy and T.R. Mahalingam) had wonderful success in late 1940s and early 1950s with their powerful voices, but faded in the latter half of 1950s with the simultaneous rise in the fortunes of MGR and Sivaji Ganesan. Then, in 1969 for his own movie

Adimai Penn (Slave Woman) and early 1970s, MGR promoted S.P. Balasubramanyam (a Telugu native) and K.J. Yesudas (a Kerala native) for reasons known only to him. When these two slowly gained a foot hold in Tamil movie world, the grip TMS had in playback singing came loose, partly due to his age.

In sum, TMS had a long life and by his gifted voice earned the admiration of millions of Tamils as the pole star among the Tamil movie singers. Though his mortal remains had vanished, his voice will continue to live in multimedia for long.

Sources : T.S.Narayana Swamy: Autobiography of an Actor Sivaji Ganesan (October 1928 – July 2001), Sivaji Prabhu Charities Trust, Chennai, 2007.

Asish Rajadhyaksha and Paul Willemen: Encyclopedia of Indian Cinema, new revised edition, Oxford University Press, New Delhi, 1999.

Vamanan: Thirai Isai Alaigal, vol.1, Manivasakar Pathippagam, Chennai, 2nd ed., 2004 (in Tamil).

C.S.Venkiteswaran: Timeless melodies (interview with T.M. Soundararajan). The Hindu, April 11, 2013.



T.R. Baskaran

Cell : 09443917400
09842145662

TRB

TRB Diamonds & Silvers

Designer Diamond Jewellery Supply of Loose Diamonds Job Works

No. 28-A, Palmal Cross Street, Panthadi 6th & 7th Cross,
Near Thirumalai Naickar Palace, Madurai - 625 001.
E-Mail : trbdiamonds@yahoo.com Website : trbdiamonds.com

KARNATAKA UNITED SOURASHTRA ORGANISATION®

UNITY IS OUR STRENGTH

66, 6th Main, 4th Block, Rajajinagar, Bangalore - 560 010. Cell : 9902264195

APPLICATION FOR MEMBERSHIP

Name	: Smt./Sri	Affix Your Photo Here
S/o./D/o.	:	
Origin	: _____ Gothram : _____ House Name : _____	
Present Address : (for communication)	: _____ _____ _____	
	Pin : _____	
Working at	: _____	
Phone	: Cell : _____ Phone : _____ (Please write with STD code)	
E-mail ID	: _____	
Membership for : <input type="checkbox"/> Life (Rs.500) <input type="checkbox"/> Patron (Rs.1,000) (Please tick your choice of membership)		
I hereby declare that the particulars furnished above are true to the best of my knowledge.		

Signature

Note Please send us the above form duly filled in and signed as soon as possible. The names and addresses of those members who had not submitted to us the said form, will be deleted from the mailing list and Sonna Kodum copies will not be sent to them. Those who have registered their horoscopes with us will receive Sonna Kodum copies for a period of 6 months only from the date of registration.



caad

CHENNAI ACADEMY of Architecture and Design

(Approved by Council of Architecture, New Delhi &
Affiliated to Anna University, Chennai, Tamilnadu, India)

No.516, Kannigaipair, Near Periyapalayam Amman Temple
Chennai to Tirupati Highway, Chennai - 601 102. TN.

Cell : 98430-64009, 72999-31525.

E-mail : enquiries@caad.ac.in, Web : www.caad.ac.in

5 Years Degree Programme

B.A.R.C.H.

Advt.

Counselling
Code : **1152**

- Excellent infrastructure & Hostel Facilities
- Ac Bus Facilities
- International Faculty & Global Student Exchange Programmes



Prof. Dr. V.R. Rajendran - Smt. V.R. Roopa Rajendran
VICE-CHANCELLOR
Arumigu Nayagi Swamigal Sourashtra
Educational Trust

NEWS IN BRIEF

The 69th anniversary of the founder of Saurashtra Co-operative Bank, Rashtrabandhu Sri L.K. Thulasiram B.A., B.L., on 04-01-2021.



Former MP Shri A.G.S. Rambapu, Saurashtra Madhya Sabha General Secretary Sri N.S.R. Santharam, Saurashtra Co-operative Bank President

Sri T.S. Sarathi, Vice President Sri S.K.B. Chandra Prakash, LKT Youth Council President Sri Bank Radha (Radhakrishnan),

Secretary Sri T.D. Santhamoorthy, Social workr Sri J.R. Jeevanbabu, Bank Board Member Sri N.R.S. Hirachandbabu and the Bank's General Manager, Assistant Manager, Bank Employees, customers were present and paid floral tributes to the Rashtrapati Sri L.K.Thulasiram statue at Saurashtra Co-operative Bank premises.

A special anointing service for Lord Saneeswara was held at 5.22 am on Sunday 27-12-2020 at Sri Duraupathi



Amman Temple owned by Saurashtra Dharmaraja Sabha, Madurai. Special invitees for the function were Madurai South Constituency

MLA Shri S.S. Saravanan, Saurashtra College Council Secretary Shri D.R. Kumaresh and Soubhakiyas Jewellery owner Shri T.L. Sabaribabu also attended.

O.V.R.M. Rajkumar Honorary Secretary, Madurai Saurashtra Darumaraja Sabha.

LKT Education Saurashtra Foundation conducted an appreciation ceremony and presented Rs. 10000 incentives and mementos to MS Surya Narayanan, Sanjay Siddharth, Ajith Kumar, T.S. Bhagwath, Dhanalakshmi, J. Vignesh, P. Anbarasan the Students who get high marks in NEET exam.

N.S. Perumal, President, V.R. Jayakrishna, Secretary



Kuduva KN Krishnasami Bhagavathar (P) Dharma Trust Madurai Chairman Sri Kuduva KR. Motibabu (A) Krishnasamy set up CCTV at

Prasanna Colony Perumal Temple, Avanyapuram, Madurai at a cost of Rs. 28,500 through his trust. 6 CCTV cameras have been set up to monitor the entire temple premises.



The Government of Tamil Nadu has announced that Sri VN Sami, a senior writer of our community, has been awarded the Tamil Thenral Thiruvika Award.

Award for best friend of Tamil Thenral Thiruvika Best choice. Adding pride to the award. KUSO congratulations to Sri VN Sami.

KUSO congratulates President of Thanjavur Ramakrishna Monastery, Swami Vimurthanandar Maharaj of the Saurashtra community for Government of Tamil Nadu Awarded him for Best Interpreter for 2020.



Saurashtra Free Medical Camp organized by Hemant Parasuram Foundation (USA) was held on Sunday 10/01/2021 at Saurashtra Gym

Kalyana Mahal in Madurai.

The free camp was attended by 154 beneficiaries and 26 beneficiaries who took ECG.

Rashtrabandhu L. K. Tulsiram B.A.B.L., celebrated their 151st birthday on 14.01.2021 in the morning on behalf of Avram Ami Trust in Madurai. Madurai South MLA Sri S. S. Saravanan participated in the function. Alumni and people from various organizations participated and made it special.



Presiden of, Saurashtra Madhya Sabha's Youth Committee Sri Shakthi Rengarajan and his parents Shri Nannayar -

Smt. Shakuntala couple celebrated Sathabhishekam (Hashtiyapata poorthi) ceremony on Tuesday 12.01.2021.





DHANALAKSHMI COLLEGE OF ENGINEERING

TAMBARAM, CHENNAI - 601 301

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai: An ISO 9001:2008 Certified Institution and NBA Accredited Courses



Counselling Code 1405

COURSES OFFERED

- ★ **B.E.** • MECHANICAL • CIVIL • ECE • EEE • CSE
- ★ **M.E.** • COMPUTER SCIENCE AND ENGINEERING
- EMBEDDED SYSTEM TECHNOLOGIES



Dr. V. P. Ramamurthi, Ph.D.
Founder and Managing Trustee,
Former Professor of Anna University

We Care for Quality Education

- Infrastructure**
75+ acre Green Campus, 5,00,000 sq.ft. built up area, Wi-Fi enabled campus, 200 KW solar power, 60 KW Thermal water heater for canteen, RO plant
- R&D Labs**
Labs for IoT, Mobile Apps, Cisco, TI, Automation, Nano, Big Data & Cloud
Anna University Recognized Research Centers
- Centre for Excellence**
Industrial Automation, Yaskawa Robo, Cisco Academy, Free scale semiconductor, Cloud Computing, Oracle, NI LabVIEW, IoT, Embedded Lab, Robotics
- Library**
31,000 titles, 100+ Journals
Video Gallery & Digital Library, e-journals
- Online Exam Center**
20,000 sq.ft. Centre, 300+ Systems
- Innovative Events**
Annual Open House Exhibitions, Innovative projects, DCE-Science Talent Search Program
- Sports**
Two cricket grounds, 400 m track, Indoor games, Gyms for boys and girls
Zonal, State and National level Sports activities
- Social and literary clubs**
NSS, NCC, YRC, Robotic club, Rotaract club
Inspire club, Music club

90% Placement in 2015-16

Academia - Industry Initiatives



கல்லூரியின் சிறப்பு அம்சங்கள்

- ▶ வளம் கட்டப்பட்ட: கல்லூரி வளம் பரமേശ் கழகத்தில் கட்டுவதற்கு டீட்டிபீரின் தலைநகரின் வளம் கட்டப்படும் தன்னார்வ தொண்டுள்ளே கொண்டுள்ளது.
- ▶ முன்னுரிமைகள்: அனைத்து முன்னுரிமைகளும் உயர் கல்விக்கூறுகளும் மிகுந்த ஆளுகையும் பெற்றவர்கள்.
- ▶ வேலை வாய்ப்புகளை தீவிரப்படுத்தி: இன்போசீஸ், எர்டிஹாட், லிண்ட்ஸ், என்ஜி லேப்சிடி, அகடமி போன்ற பல முன்னணி நிறுவனங்களுடன் புரிந்துணர்வு ஒப்பந்தம், 300 அதி நவீன இணையதள கணினி வசதிகள் ஆன்லைன் டைரெக்ட்.
- ▶ 2015 - 16 வேலைவாய்ப்பு பெற்றவர்கள் 90 விழுக்காடு
- ▶ ஆரம்பகால மற்றும் வளர்ச்சி: இக்கல்லூரியில் பல தலைமுறைகள் அனைத்து பல்-கலைக்கூறுகளும் ஆரம்பகால படிப்பிற்கு அங்கீகரிக்கப்பட்டவை. இல்-டிரீ நிறுவனத்தின் மூலம் ஆரம்பகால திட்டத்திற்கு நிதி உதவி.
- ▶ நூலகம்: கல்லூரியின் நூலகத்தில், முயற்சிபெற்றிருக்கும் மேற்பட்ட நூல்கள் நூலகத்தில் 50 க்கும் மேற்பட்ட அதிவேக இணையதள வசதிகள் கடிம கணினிகள் மற்றும் நகல்படி எடுக்கும் வசதிகள்.
- ▶ விருதி: மாணவர் மற்றும் மாணவிகளுக்கு உயர்ந்த வசதிகள் கடிம தலைநகரின் விருதிகள்.
- ▶ உணவகம்: மாணவர்கள் மற்றும் ஆசிரியர்கள் ஒரே மேஜையில் ஆயிரத்திற்கும் மேற்பட்டோர் உணவுகூறும் வகையில் கார்டுமான்ஸ் பிம்பர்மான்ட், உணவுக்கூடம், மொக்-ஓவர்தூ: நகரின் அனைத்து பகுதிகளில் இருந்து 40 க்கும் மேற்பட்ட கல்லூரி பெருந்தலை இயக்கம்.

Ph : 9 283 283 283 / 044-2436 3321

Web: www.dce.edu.in

Maha Kumbabhishekam

The Maha Kumbabhishekam was held on Monday between 9.00 and 10.00am on the 18th January 2021 at Sathya Yuga Shruti Temple, via Rayapalayam Village, Madurai Viruthunagar Road, Thirumangalam, Madurai district, Tamilnadu.

The Idols of Noothana Sri Kaalaatheeshwarar, 12 Jyothir Lingas, Sri Prathyankara Devi, Sri Sarabeshwarar, Sri Anjali Anjaneyar, Navagrahas, God of 12 Rasis, Goddess of 27 Stars, Dasavatharam, God of Sri Pranashakthi, Ashta Vasus, 12 Aathityars, Ashta Naagars, Sri Natarajar, Sri Naagaraani, Sri Naagakanni, 108 Naaga Devathaas, Sri Vedanta Desikar and Sri Sathya Sai Baba praana prathistapana were done with blessings of Sri Sri Satya Sai Baba by Sri Vasanthaiamma.

Chennai Sourashtra Dharma Paripalana Sangam, Raghava Street, Choolai, Chennai, was held the Maha Samprokshanam (Maha Kumbabhishekam) on Sunday the 17th January 2021 of Sri Prasanna Venkatesh Perumal Devasthanam.

Arulmigu Sri Sivaganapathi Temple Maha Kumbabhishekam was held on Sunday 17th January 2021 at 1st Cross Street, Kamaraj Road, Krishnapuram, Madurai. Dr. S.S. Saravanan MLA, Member of the Madurai South Legislative Assembly also graced the occasion.

LKT's 151st Jayanti

L.K. Thulasiram's 151st Jayanti was celebrated behalf of the Sourashtra Chamber of Commerce on 14.01.2021. An essay competition on the biography of LKT was held on behalf of the Sourashtra Chamber of Commerce.

Students of Nilayur Thiru Kuppaiyan School, Students of Sreemannayagiya Vidya Mandir Matriculation School were participated in this competition.

On the occasion was Sri S.S. Saravanan and Amar Tech owner Sri Sundarnath were the special guests.

Thiruvananthapuram Sourashtra language calendar printed and published on behalf of Sourashtra community people was released by Sri S.S. Saravanan and President of the Sourashtra Chamber of Commerce Jagua Kumaran received.

Sri Bhaskar, Correspondent, Thiruvananthapuram Sourashtra Matriculation School and Sri Swadesh, Sourashtra Pardni Organization were helped to print this calendar.

Natanagopalanayaki Swami

(Born January 9, 1843 - Died: January 8, 1914)



Father's name is Arangaiyar and mother's name is Ilatsumibai.

His given name is Ramapathiran. He is hailed as the "Torch of Madurai" and the "Saurashtra Alwar".

Ramapatran left home at the age of 9 and spent 12 years in penance at the Kuga Ashram behind the shrine of Lord Murugan on the way around Thiruparan-kundram hill.

Then he went to Paramakudi and received the Attanga Yoga Siddhis at the Nagalinga feet in eighteen days and got the nickname 'Sadananda Siddhar'.

Then Sadanandar left Madurai with his disciples at Nammazhvar Sannidhi in Alwarthirunagari. There, he was initiated into Vaishnavism by the Vaishnava Acharya Vadapatra Ariyar and adopted the Dasya name of Natanagopalan and studied Vaishnava texts.

Then the dancer from Alwar Thirunagari to Srivilliputhur was captivated by Andal's heroine's sense of devotion and love for Kannan. After visiting Andala in Srivilliputhur, the Swami, who had sung songs over the use of the heroine by heart, turned into a heroine even though she looked yellow in the face and wearing a saree.

On Vaikunta Ekadasi Thursday, January 8 (1914), 12 noon; Swamiji reached the top and reached the state of salvation by shouting 'Hari Avdio' (Hari has arrived).

e, Flats Interior, Office, Factory, Garden
Across

the_G Scape

© 94498 13289 & 90354 44267
raj@the-g.pro
www.the-g.pro

No.1039/77, 2nd Floor, 'F' Cross, Next to Golden Heights Mall, Dr. Rajkumar Road,
Behind SJR Primary School, 4th 'M' Block, Rajaji Nagar, Bangalore - 560 010

SONNA KODUM

Editorial Team

Sri R.N. Sadasivan	
Editor	: 7708432508
Sri V.G. Gopalakrishnan	
Publisher	: 9632540941
Sri T.S. Jayabalan	: 9902264195
Sri R.K. Sridharan	: 8088506655
Sri K.K. Devadoss Babu	: 9341236996
Sri V.G. Ravindranath	: 9448270410
Sri B.K.M. Rajkumar	: 9449813289

FOR RENT

★ Birthday ★ Sadangu ★ Valaikappu ★ Engagement

Raja Rani Chair, Dining Table, Chairs,
Screen, Electricity, Inverter,
Drinking Water, Cleaning Charge,
Specially Ventilation

Rent
Rs.4000
Only
(Including
All)

Keeshtu Hall

Contact : +91-8144338866
No.6, Kansamettu Street,
Nagaikadai Bazaar, Madurai-625001

Prof. Dr. V.R. RAJENDRAN

Brief details of Presidential candidate for Sourashtra Madhya Sabha 2021 Election.

Prof. Dr. V.R. RAJENDRAN, B.Pharm., M.S., M.B.A., M.Phil., Ph.D.

127, Itteri Street, Hasthampatty, Salem – 636 007.

Phone: 0427 - 2411894 Mobile : +91 98430 64009

Email : vrrchairman@gmail.com

Former Vice-Chancellor : Vinayaka Missions University, Salem (Deemed to be University) (VMRF)

Advisor : Vinayaka Missions University, Salem

Chairman : CAAD – Chennai Academy of Architecture and Design College (B.Arch.,) Chennai

Managing Director : URO Care Specialty (Kidney) Clinic, Salem

Managing Partner : Jaisri Anjaneyaa and Company, Bangalore

Vice-President, Sourashtra Madhya Sabha

INSTALLATION OF INSTITUTIONS

As the Secretary of the Thirumuruga Kirupananda Variyar Thavathiru Sundara Swamigal Medical Educational and Charitable Trust., instrumental in establishing the following colleges which now come under the purview of the Vinayaka Missions University.

1. Vinayaka Mission's Kirupananda Variyar Medical College, Salem.
2. Aarupadai Veedu Medical College, Puducherry.
3. Vinayaka Mission's Medical College, Karaikkal.
4. Vinayaka Mission's Medical College Offshore Campus, Bangkok, Thailand.
5. Vinayaka Mission's Sankarachariyar Dental College, Salem.
6. Penang International Dental College, Malaysia.
7. Vinayaka Mission's Homoeopathy Medical College, Salem.
8. Vinayaka Mission's Annapoorana College Of Nursing, Salem.
9. Vinayaka Mission's College Of Nursing, Puducherry.
10. Vinayaka Mission's College Of Nursing, Karaikkal.
11. Vinayaka Mission's College Of Paramedical Sciences, Puducherry.
12. Vinayaka Mission's School Of Nursing, Salem.
13. Vinayaka School Of Nursing, Salem.
14. Vinayaka Mission's College Of Physiotherapy, Salem.
15. Vinayaka Mission's College Of Pharmacy, Salem.
16. Vinayaka Mission's Kirupananda Variyar Engineering College, Salem.
17. Vinayaka Mission's Institute Of Management Studies, Salem.
18. Vinayaka Mission's Institute Of Computer Applications, Salem.
19. Aarupadai Veedu Institute Of Technology, Paiyanoor.
20. Vinayaka Mission's Kirupananda Variyar Arts & Sciences College, Salem.
21. Vinayaka Mission's School Of Laboratory Technology, Salem.
22. Vinayaka Mission's School Of Radiology, Salem.
23. Vinayaka Mission's I.t.i, Salem.
24. Vinayaka Mission's Annapoorana Teacher Training Institute, Salem.
25. Vinayaka Mission's College Of Education, Puducherry.
26. Vinayaka Mission's Hospital (600 Beds), Salem.
27. Vinayaka Mission's Annapoorani Matriculation School, Ariyanoor, Salem.
28. Vinayaka Vidyalaya Matriculation Higher Secondary School, Fairlands, Salem.

RESEARCH

- > Thesis entitled "Perception of Doctors towards Pharmaceutical Companies" Submitted to Annamalai University for award of MBA Degree course.



- > Thesis entitled "Recent trend in Hypodermic Preparations" submitted to Birla Institute of Technology for award of M.S (Pharmacy) Degree.
- > Thesis entitled "Functioning of Co-operative stores" submitted to Madurai Kamaraj University for award of M.Phil Degree course.
- > Paper presented on consumer Behavior towards Lozenges in India.
- > Active participant in the workshop on "Recent trend in Pharmaceuticals" held at Ooty.
- > Thesis on "A Critical Analysis of Family Business in Tamilnadu" submitted for Ph.D Degree.

POSITIONS HELD

- > Registered Pharmacist in Tamilnadu Pharmacy Council, Since 1975.
- > Marketing consultant for various Pharmaceutical Companies.
- > Syndicate Member (continuous two terms) – Periyar University, Salem (Nominee of Governor, Tamilnadu)
- > Member – Affiliation Committee – Periyar University, Salem.
- > Member – Finance Committee – Periyar University, Salem.
- > Member – Syndicate Sub Committee – Periyar University, Salem.
- > Member – National Standing Committee (Housing) – Capart – Ministry of Rural Areas and Employment – Delhi.
- > General Body Member – Capart – Ministry of Rural Areas and Employment, Delhi.
- > Member-Pharmacy Council of India, Delhi (Nominee of Govt. of India)
- > Acted as Chairman and Member of various Inspection Committees of University Grants Commission, New Delhi.
- > Member (Second Time) – Pharmacy Council of India, New Delhi (Nominee of Ministry of Health & Family Welfare, Govt. of India, Delhi)
- > Member-Subject Expert Committee (Pharmacy), Indira Gandhi National Open University, New Delhi
- > Member – Finance Committee - Pharmacy Council of India, New Delhi (Nominee of Govt. of India)
- > Convener – Scrutiny Committee, Pharmacy Council of India, New Delhi.
- > Nominee of University Grants Commission on Planning & Monitory Body of Meenakshi Academy of Higher Education and Research (MAHER) Deemed University, Chennai.

ASSIGNMENT IN FOREIGN COUNTRIES

- > In 1996 in response to the invitation from Indonesian Government, have led a team to INDONESIA and VIETNAM for exploring the possibilities of establishing educational institutions.
- > In 1997 have lead team to SINGAPORE, DUBAI and FUJIRAH to conduct a market survey for analyzing the scope for establishing educational institutions.
- > In 1998 have visited LONDON, PARIS, HUNGARY on the invitation of the Government in connection with the Educational Activity.
- > In 2000 have visited Malaysia in connection with establishment of Dental College.
- > In 2005 have visited BANGKOK and have set up the offshore campus of Vinayaka Mission's for offering Medical programme (MBBS Degree course).
- > In 2007 on the invitation of Government of UAE have set up branch campus at Ras-Al-Khaimah, UAE.

AWARDS

"Best Pharmacist of the year – 2009" – by Indian Pharmaceutical Association, Tamilnadu.

PRESENTLY

- > Advisor - Vinayaka Missions University, Salem
- > Chairman – CAAD – Chennai Academy of Architecture & Design College (B.Arch.), Chennai
- > Managing Director, URO Care Specialty (Kidney) Clinic, Salem.
- > Managing Partner, Jaisri Anjaneyaa and Company, Bangalore
- > Vice-President, Sourashtra Madhya Sabha

S.K. Varadharajan



MUKUND Furniture Products

Mfrs. All Types of Chairs, Executive Chairs & Cushions Etc.

No. C-2, 1st Main, Kalappa Block,
Ramchandrapuram, Bangalore - 560 021.

Ph : +91-80-23122905

Fax : +91-80-23326527

Cell : 98450-17837



ADITYA GROUP OF INSTITUTIONS
 Regd. by Govt. of Karnataka. Affiliated To R.G.U.H.S., B.U., P.U. Board. Approved By A.I.C.T.E., P.C.I., K.S.N.C. & I.N.C. New Delhi
BUILDING PROFESSIONALS WITH CHARACTER, CALIBRE & VISION
www.adityaedu.net

ESTD. 1998

ADITYA ACADEMY OF ARCHITECTURE & DESIGN

Recognized by Govt. of Karnataka, Affiliated to V.T.U., Approved by C.O.A

B. Arch.

CET CODE : E 243 | COMEDK: EI174 | COA : KA-35

ADITYA BANGALORE INSTITUTE OF PHARMACY EDUCATION & RESEARCH

Recognized by Govt. of Karnataka, Affiliated to R.G.U.H.S., Approved by A.I.C.T.E. & P.C.I., New Delhi

D. Pharm **B. Pharm** **Pharm. D** **Pharm. D (P.B)** **M. Pharm** **Ph. D**

CET CODE : B 004

ADITYA INSTITUTE OF MANAGEMENT STUDIES & RESEARCH

Recognised by Govt. of Karnataka, Affiliated to Bangalore University, Approved by A.I.C.T.E., New Delhi

B. Com

BCA

BBM

B.Sc. Comp. Sc. / Biotech

MBA

VALUE ADDED COURSES : Tally, SAP Training, Industry Integrated Training & Job Placement

ADITYA COLLEGE OF NURSING

Recognized by Govt. of Karnataka, Affiliated to R.G.U.H.S., Bangalore, Approved by K.S.N.C. & I.N.C., New Delhi

GNM

B.Sc. Nursing

P.B.B.Sc

M.Sc. (N)

ADITYA COLLEGE OF ALLIED SCIENCES

Recognised by Govt. of Karnataka, Approved by G.R.O.M, G.O.K & R.G.U.H.S

Bachelor in Medical Imaging Technology (BMIT)

Bachelor in Medical Laboratory Technology (BMLT)

10+2 with Science(Physics, Chemistry, Maths/Biology) 45% Agg.

10+2 with Science(Physics, Chemistry, Maths/Biology) 45% Agg.

ADITYA COLLEGE OF PHYSIOTHERAPY

Recognised by Govt. of Karnataka, Approved by G.R.O.M, G.O.K & R.G.U.H.S

Bachelor of Physiotherapy (BPT)

10+2 with Science(Physics, Chemistry, Maths/Biology) 45% Agg.

ADITYA PRE-UNIVERSITY COLLEGE

Regd. by Govt. of Karnataka, Affiliated to Karnataka Pre-University Education Dept.

Science

Commerce

Arts

Integrated Coaching for KCET, JEE, AIEEE Examinations

ADITYA NATIONAL PUBLIC SCHOOL

Recognised by Govt. of Karnataka

ICSE Syllabus

PRE - KG to 10th Std.



Happy New Year 2021

INFRASTRUCTURE SERVICES & AMENITIES

- 24 x7 wi-fi campus.
- High-end Computer Lab.
- E-Library with an excellent collection of National & International titles, journals, Audio-Video Cassettes & CD ROMs.
- Spacious well-furnished classrooms, equipped with audio-video, LCD projectors & Television.
- Well-furnished A/C, Acoustically treated Auditorium.
- Clinical Training Facilities at highly reputed Multi-Speciality Hospital
- Seminar Hall / Conference Room.
- Health & Fitness Centre.
- Yoga & Meditation Centre.
- Mentoring & Counseling Centre.
- Residential Medical Centre.
- Outdoor & Indoor Sports Arena.
- Cafeteria / Food Court.
- Transport facilitated with GPS
- Separate Hall of Residence (Hostel) for Girls & Boys.



To

Stamp

IF UNDELIVERED PLEASE RETURN TO : KUSO, C/o. PHARMA ASSOCIATES, S-1859, 1st 'G' Main, 'D' Block, M.K.K. Road, Rajajinagar 2nd Stage, Bengaluru - 560010.

Printed by V.G. Gopalakrishnan at Chandra Printers, No. 48, Sourashtrapet, 2nd Cross, Akkipet, Bangalore-53 and Published and Owned by V.G. Gopalakrishnan, President, Karnataka United Sourashtra Organisation from # 66, 56th Cross, 6th Main, 4th Block, Rajajinagar, Bangalore-560010. Editor : R.N. Sadasivan

SAD DEMISE

Smt. Kanaka aged 68 expired at Bengaluru on Monday 28.12.2020. She is survived by her husband MK Kantharaj, 2 sons, a daughter and grand children. Her son Sri MK Thiyagarajan is a well wisher of KUSO.



Sri Mukundu MSK Suresh aged 68 expired on Sunday 10.01.2021 at Madurai. He is survived by his wife Smt. Thara, three sons and grand children.

Smt. Thurvas TS Seetha Jothi aged 64 expired on Sunday 17.01.2021 at Madurai. Her husband Late TP Sriram Jothi serviced to KUSO as a Treasurer. She is survived by her two daughters and grand children.



Muddan Rajesh aged 42 expired on Tuesday 19.01.2021 at Bengaluru. He is the son in law of KUSO General Secretary Sri TS Jayabalan. He is survived by his wife Smt. Amutha, a daughter and a son.



Smt. Thoguluva Sachitha wife of Dr. TS Krishnamurthy (he is elder brother of TS Ramamurthy who is the father in law of KUSO Jobs Incharge VG Gridharan) aged 86 expired due to prolonged illness on Monday 25.01.2021 at Chennai. She is survived by her husband, three sons, three daughters and eight grand children.

KUSO office bearers and committee members expressed their condolences to the bereaved families.

BROKEN IDOLS

Idols, broken or worn out idols old damaged God pictures and old calenders in the house, what todo?

This issue / question is for everyone. Many people leave fragmentary idols and pictures in their homes in a temple or on the roadside, under trees. But knowingly or unknowingly doing so is a great sin. Unforgivable crime.

Do not neglect public and ruined things that are not necessary after performing pujas while you are at home. Other religions make fun of our religion by looking at pictures of our Hindu deities on the roadside. We should not give them that opportunity. Imagine if you had seen images of other religions somewhere like that.



It is good to offer (submit) images and idols to Agni Bhagavan that we do not need. Thus you will come to doubt whether it is right to put God's pictures in the fire. But Agni Bhagavan is omnipotent. Sacred at all times. So it is not wrong to submit images of God in Pavithrakni (or) do 'immersion' (dissolution) in a flowing river or lake. But even if Agni submits to Lord Bhagavan and puts it in the river, one must first worship that idol / image and say that it is Parameswara, the abode of Kachcha Kachcha Surasreshta. Know that this is also immersion (dissolving).

Let everyone know this. It is our duty. Follow Dharma. Defend Dharma.

With Best Compliments From :



MAHALAXMI

ENTERPRISES

IMPORTERS, BOOK SELLERS & LIBRARY SUPPLIERS