

SONNA KODUM

Editor :

R.N. SADASIVAN

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Issue-1

KUSO *Congratulates*

Prime Minister Sri Narendra Modiji



DIVAA PUJE

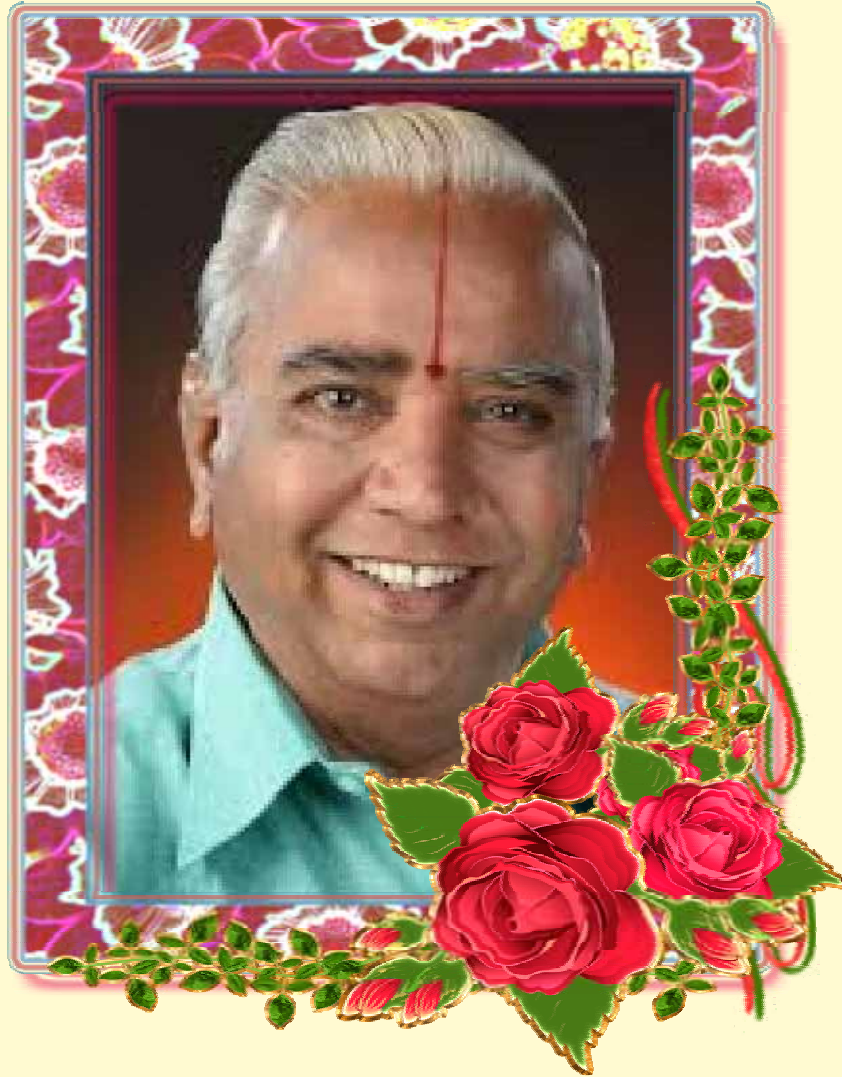
The 66th 'divaa puje' was held on Saturday, 18th May 2019, at 6.00PM at Vice President Sri R.K. Shridharan residence # 62, Raj Residency, Flat # 404, 10th Cross, Kanakanagar, R.T. Nagar Post, Bengaluru - 32. with the participation of large number of KUSO members families.



In this function, Vice President, KUSO, Sri R.K. Sridharan performed the rituals. Smt. Santhi Baskar and Smt. Yogeshwari Nagarajan had organized the pooja events. Those who are interested to participate are requested to contact Smt. Santhi Baskar (9342014615), Smt. Ramila Devadoss Babu (9379681716) and Smt. Yogeshwari Nagarajan (9141335308, 9379365178).



OUR COMMUNITY LION VOICE IS SILENT



The famous Tamil debate participator, Sri Tha.Ku. Subramaniam, Sourashtra's identity after Padmasri Dr. T.M. Soundararajan passed away on 20th April 2019 at Madurai. KUSO condoled the demise and conveyed its condolences to the grieved family.

KUSO TRADE EXPO-2

We have conducted Sourashtra Trade Exhibition and Sales for 2 days on 30-09-2017 and 01-10-2017 (Saturday and Sunday) with massive support and participation by Sourashtra Traders and Business men. We wish to conduct similar Trade Expo & Sale this year also.

We expect from our traders, businessmen, supporters and advertisers to let us know immediately as to when the said Trade Expo could be conducted at the convenience of the participants.

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Small Business Ideas with Low Investment

54. Soap Making

One of the simple business ideas with low investment is soap making. In order to start this business, you need to understand complete process of soap making. You will need soap mold and raw material to make soap. You need to put a lot of effort towards advertisement and marketing of your soap.

55. Idol Making

One of the creative low-cost business ideas is idol making. This business demand lot of skill and creativity. Idols are used as a showpiece or as a decorative item. Festival season like Ganesh Chaturthi, Durga Puja demands an idol. You can start making an idol and generating money out of it.

56. Bag Making

Leather and Plastic bags are always in demand. You can start this business with moderate capital. All machines and raw materials used for its manufacturing are easily available from indigenous sources and not much technology is involved in manufacturing. At a later stage, you can customize and start bag printing also.

57. Pickle Making



A pickle making is a home based business option for women. This business can be started with low investment. You just need a skill of making pickle. A good packaging, advertisement, and marketing are key in order to succeed in this business.

58. Papad Making

Along with pickle making you can think of starting papad making business. It is one of the best business ideas for women. In order to start this business at large-scale, you need to employee number of labors. At long run, this could be a profitable business.

59. Fruit Jam Making

Fruit Jam making is the low-cost business idea. This type of business is generally suitable in hilly areas, where the cost of raw material (fruit) is low. You need good fruit jam making machine and raw material to start this business. You need to spend money on advertising.

60. Career Counseling

Parents and students are always looking for a good career counselor for the selection or right career and study option. They generally seek guidance/support from an expert. If you are expert in this area you can become a good counselor and earn money.

61. Food Catering Business

Food catering business is an evergreen business option. This business demands planning and execution skill. You need to serve tasty food in order to get quick success in this business.

62. Real Estate Agent

One of the highly profitable business ideas is opening real estate agency. In this business, you need to help people in finding the right property for rent or sell. You can earn hefty commission from every transaction.

63. Aggarbati & Beddi Making

Another small-scale business is Aggarbati & Beedi making. This business does not demand any skill. There are readymade machines available for making Aggarbati. You just need knowledge of manufacturing and marketing.



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FASHION CREATORS IN SILK SAREES

64. Religious Items

Religious items business is an evergreen business. The religious items such as Diya, Dhup, Murthi, Shankha are always in demand. You can start this business and earn moderate income.

65. Pest Control

Many people today call pest control person at home or at the office. This gives birth to a business idea called as pest control. You need good labors to start this business.

66. Paan Centre

Paan Centre is low cost business idea. In this business, you need to prepare and sell various types of Paan and other related items. A success of this business depends upon taste and quality of items sold by you.

67. Landscaping Service

A demand of Landscaping service provider is increasing. If you have expertise in maintaining and growing good landscape you



can start this business. Make sure to carryout research before starting this business.

68. Aquarium Shop

Aquarium is good low cost business idea. It is very good to keep fish tank or aquarium in the home. Aquarium gives pleasant experience and peace. It is even good for Vastu. You can start your own business by opening Aquarium shop.

69. House repair Services

Every house demands repairing, thus starting house repairing business could be very good business option. If you have knowledge of civil and construction you can start house repair service business.

70. Palm Reader or Astrology

Palm Reader or Astrology is next business idea. You need to undergo training or course in order to become palm reader or astrologer. You can easily earn around Rs.25000 per month from this business.

71. Fumigation Services

Fumigation is a type of pest control where you need to fumigate the material intended for export. You need special chemical and equipment for this service.

72. Spy & Security Services

Today more and more people are adopting western culture, this gives birth to a requirement of spy or detective. Many individuals and companies take services of detective today.

73. Car Pooling Services

Carpool means sharing a single car for going to the same destination. This will split fuel cost and thus it will save money for an individual. You can start a service by identifying potential customers, linking them up and charging a fee for facilitation of such a service.

74. Software Training

IT expert can start software training business. You need expert trainers in this field. You can select computer language such as C,C++,JAVA, HTML etc.

Tobe Continued



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KUSO MARRIAGE BUREAU accepts the responsibility of forwarding the horoscope details to the parents of alliance seekers only. The genuineness of the horoscope and the other information furnished therein should be verified by the parents concerned. The applicants should quote the Reference Number mentioned in all the horoscope details published in this issue, on the left hand top corner of the envelope which will enable us to locate and send them a particular horoscope without much delay. For further details, please contact **Sri T.S. Jayabalan**, General Secretary, **KUSO Mobile : (0) 9902264195**.

Dear Parents : The registration of horoscope with KUSO Marriage bureau is valid only for a period of 6 months from the date of registration. Any request for horoscope copies after the expiry of the said 6 months period, will be entertained only upon renewal of your boy's/girl's horoscope with KUSO. **Ref.No.** must be quoted in all your correspondence.

G: Gothram, **H:** House Name **N:** Natchathram, **R:** Rasi **P:** Padam
D/B: Date of Birth **O:** Origin **Ref:** Reference No. to identify a particular horoscope

Note: We have pleasure to present the details of fresh horoscopes of Nowrin / Nowran registered for the **29th Global Jadhaga Parivarthanai Mela** (Sunday, the 17th March 2019) in instalments

NOWRIN:

- ★ **G** Kaundilya Rishi **H** Thumati **N** Swathi **P** 4
R Thulam **D/B** 15.05.1992 **O** Madurai. BTech std, fair girl works in Amazon, Chennai seeks suitable alliance from boys of any place, any origin
Ref: KMB/G/29/006.
- ★ **G** Mandabala Rishi **H** Sarva **N** Karthigai **P** 3
R Rishabam **D/B** 18.08.1985 **O** Madurai MCA std., 5'2" height fair girl works in Navigo Partner P Ltd, Bengaluru with a salary of Rs. 10,000/pm seeks suitable alliance from BE / BTech / MCA std boys of Madurai and origin, working in Bengaluru
Ref: KMB/G/29/007.

NOWRAN

- ★ **G** Markandeya Rishi **H** Solukvan **N** Uthirattadi **P** 4
R Meenam **D/B** 14.12.1983 **O** Bengaluru MSc (BioTech) std., 5'9" height wheatish coloured boy works at ICON Clinical Research Center, Bengaluru with a salary of Rs. 80,000/pm seeks suitable alliance from graduate girls of any origin living / working anywhere in India with min height of 5'.
Ref: KMB/B/29/116.
- ★ **G** Vasista Rishi **H** Guruvan **N** Uthiradam **R** Magaram
D/B 12.07.1987 **O** Walajapet BTech std., 5'7" height wheatish coloured boy works as Project Associate in Amazon Development Center, Bengaluru with a

salary of Rs. 30,000/pm seeks suitable alliance from graduate girls of any origin living / working anywhere in India with min height of 5'. **Ref: KMB/B/29/117.**

- ★ **G** Mouthkalya Rishi **H** Bhavan **N** Uthiram **P** 3
R Kanni **D/B** 11.11.1982 **O** Nagercoil. BE, Dip in Mech std., 5'6" height fair boy works as Sales & Design Executive Engineer in Vijay Arabia Fire and Security Systems, Qatar with a salary of Rs. 1,20,000/pm seeks suitable alliance from PUC / graduate girls of any origin living / working anywhere in India with min. height of 4'8". **Ref: KMB/B/29/118.**
- ★ **G** Chiyavana Rishi **H** Gillan **N** Puuratadi **P** 2
R Kumbam **D/B** 22.01.1988 **O** Salem. MBA (Finance) std, 6'2" height fair boy works as SME in First American India, Bengaluru with a salary of Rs. 6 Lakhs/pa seeks suitable alliance from graduate girls Salem / any origin living / working anywhere with min. height of 5'3". **Ref: KMB/B/29/119.**
- ★ **G** Markandeya Rishi **H** Solkuvan **N** Puuradam **P** 3
R Dhanush **D/B** 17.04.1990 **O** Bengaluru. Diploma std, 5'8" height wheatish coloured boy works as Team Leader in Philips, Bengaluru with a salary of Rs. 30,000/pm seeks suitable alliance from graduate girls of Bengaluru / Walajapet origin living / working anywhere in India with min. height of 5'4".
Ref: KMB/B/29/120.

KUSO Marriage BUREAU



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Paje! Paje! Nowran Paje!!

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Vaddiyaar : kaaibaa elle, kaNakku pariichai pebarum viddepadi varenjirio?!!!

Mannen : ayyanu, thumiis menayo, steps correct rhyiedi maark vEn thavu meni

Beil : kaayi thumi morE hollO ikke pirEv sEthe meni sanguvoga...?

Dallo : Shajahan Mumtaj hollO hode maadiri pirEvgan sEthe

Beil : meyi morE kuchchi Tajmahal bhandanyaa?

Dallo : elle kaai mathiri sendEv, mii khobbayii Thaaam melli khaTriyo thoos late keraris.

Kannan : kaaibaa thorE bedaak isani hanario?

Mannen : sekkar onte kilo khaLLi aavraa menayo. 100 giraam unnO se kagoraa meni puseth angidik chali jiyii aveth sekkar unno podai meni doctor sangiriyo kaai meni mogO paadam sikkaddares.

Kannan : ???

Ravi G Vidi

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AALAMARAKKUGAI ASHRAM, THIRUVANNAMALAI 38TH ANNUAL FUNCTION

We, KUSO, were Invited by the Aalamarakkugai Ashram for their 38th annual day function held on Sunday, 28th April 2019 for the first time through Sri Solai R. Amarnath Babu and hence after getting approval from office bearers Our President, V.G. Gopakrishnan, Vice President, R.K. Sreedharan and myself (Treasurer, K.K. Devadoss Babu) travelled by Train and reached early morning by 6 am and had darshan of Lord Arunachaleswar of Thiruvannamalai.



After darshan we straight away went to the Ashram to attend the function Ashram venue which is located 300 feet above the road level and had to climb the mountain and reached the Ashram.

We wondered that the function was started at the early morning itself before we reached.

We are well received by Sri S.N. Jayaram, President and committee members offered very good and tasty pongal Sambar as Breakfast.

Then, we were introduced to Our Palkar Swamigal Thavathiru Sundarraman Swamigal and had his blessings from him. Thavathiru Sundarraman Swamygal who is running this famous Ashram for the Past 50 years as disciple of Thiru Siddhar. Thulasi Swamygal Who did meditation for many in the cave located in this Ashram and Sri Ramana Maharishi also meditated here in one another Cave in the same place. We all meditated for sometime in both cases and had good vibrations we felt at these places.

The function started with Bhajans by Vadalur Vallal Sri Ramalinga Swamigal group and Tanjore Sri J.V. Devanatha Ramanuja Bhagavathar delivered his Maratiya Abhanga Nama Sangeerthanam with his group and we enjoyed both Bhajans and Sangeerthanam.

V.G. Gopalakrishnan, KUSO President, presided the function.

The other special invitees present were Sri G.R. Ravindran, President of Pondicherry Sourashtra Sabha and Smt. Lalitha Ravindran.

Sri Thozhar L.V. Adhavan, Mega T.V. Director from Chennai delivered his special very good speech and explained the importance

of this divine place of Thiruvannamai and his experiences with this place's vibrations and about devotion of Thiru Sundaraman Swamygal to this Ashram.

Also Thavathiru Nithya Sathvanantha Swamigal for Ramakrishna Ashram Dindigul gave his Devine speech about The Lord Shiva who stands here as Mountain at this place.

The function ended with thanks giving by Sri S.R. Amarnath Babu.

Then All dispersed and rushed to perform. "The Maheshwara Pooja" thereby All Siddars were offered Annathanam firstly and all devotees who attended were blessed by all. Then all devotees took very tasty lunch by the ashram. We had a very good Devine experience at this visit and we should arrange a tour with all committee members to this Devine place and get the blessings of Lord Shiva.

KUSO Treasurer, **K.K. Devadoss Babu**



Thavathiru Sundara Rama Swamiji



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கல்லூரியின் சிறப்பு அம்சங்கள்

- ▶ வரிக் கட்டணம்: கல்லூரி வரிகம் மலையச் சூழலில் ஒவ்வொரு மாதமீரிக்கும் தனித்தனி வரிக் கட்டணம் தன்னுள்ளே வரையுள்ளது.
- ▶ மொழிபயிற்சி: அனைத்து மொழிபயிற்சும் உயர் கல்விக்குத்தியும் மிகுந்த ஆறுவரும் பெற்றவர்கள்.
- ▶ வேலை வாய்ப்பிற்வை சிறப்புப்பயிற்சி : இன்மொசியம், ஏட்மொட், வினெசும், என்சு லெசுசியும் அடமொசி மொன்ற பல முள்ளேசி நிறுவனங்களுடள் பயிற்சுவனையு ஒப்பந்தம். 300 அதி நவீன இணையதள கணினி வசதிபுடன் ஆன்லைன் வசைப்.
- ▶ 2015 - 16 வேலைவாய்ப்பு பெற்றவர்கள் 90 விழுக்காடு
- ▶ ஆய்மச்சி மற்றும் வளர்ச்சி : இக்கல்லூரியில் பல துறைகள் அன்னை பக்கவைசுபுத்தாரம் ஆய்மச்சி படிப்பிற்கு அங்கீகரிக்கப்பட்டவை. இன்மொசிய நிறுவனத்தின் மூலம் ஆய்மச்சி திட்டத்திற்கு நிதி உதவி.
- ▶ நூலகம் : கல்லூரியின் நூலகத்தில், முப்பத்தாயிரத்துக்கும் மேற்பட்ட நூல்கள் நூலகத்தில் 50 க்கும் மேற்பட்ட, அதிவேக இணையதள வசதிபுடன் கூடிய கணினிகள் மற்றும் நகல்படி எடுக்கும் வசதிகள்.
- ▶ விடுதி : மாணவர் மற்றும் மாணவிகளுக்கு உயர்நடு வசதிபுடன் கூடிய தனித்தனி விடுதிகள்.
- ▶ உணவகம் : மாணவர்கள் மற்றும் ஆசிரியர்கள் ஒரு நேரத்தில் ஆயிரத்திற்கும் மேற்பட்டபேர் உணவருந்தும் வகையில் கனாதாரமண பிழம்பமணம் உணவுக்கூடம்.
- ▶ மொழிவழி: நகலிகள் அனைத்து பகுதிகளில் இருந்து 40 க்கும் மேற்பட்ட கல்லூரியு பெருந்தகம் இயக்கம்.

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RAILWAY INFORMATION

These 10 rules of Railway changed from 1st July

1. The waiting list will end. Facility to run from the railway side will be provided with confirmed tickets for the passengers in the trains.
2. After the cancellation of Tatkal ticket from July 1, 50 percent of the amount will be refunded.
3. From July 1, there has been a change in the rules of the instant ticket. Tickets will be booked for AC coach from 10 am to 11 am, while sleeper coaches will be booked from 11 am to 12 pm.
4. From 1 July, the facility of paperless ticketing is being started in the capital and centenary trains. After this facility, there will be no paper ticket in the Centenary and Capital Trains, but tickets will be sent to your mobile.
5. Ticketing facility is going to start soon in Railway Overseas Languages. Till now, tickets get tickets in Hindi and English, but after the new website, tickets can now be booked in different languages.
6. There is always a fight for the ticket in the railway. In this way, the number of coaches will be increased from 1st July to Century and in the capital trains.
7. In order to provide better facilities in trains during the crowds, there is a plan to introduce alternative train adjustment system, facilitate train start and drive duplicate of important trains.
8. Railway Ministry will run a facility train on July 1, on the lines of Rajdhani, Shatabdi, Duronto and Mail-Express trains.
9. From July 1, the railway is going to shut down the premium trains completely.
10. Facilities will be refund of 50 percent rent on ticket withdrawal in trains. Apart from this, 100 rupees on AC-2, 90 rupees on AC-3, 60 rupees per tripper on sleeper.



Issued in public interest

Feeling anxious in the train, the railway station will wake up when the station arrives.

You will be able to activate the backup call-destination alert facility on your PNR by calling 139. Before commuters traveling in the night at the train, before the departure station, the railway has started the Wakeup **Call-Destination Alert facility**.

What's the destination alert. This feature has been named Destination Alert. Activating the facility will alert the mobile even before the destination station arrives.

To activate the feature After typing Alert PNR number to be typed And have to send on 139.

Call 139. Choose the language after calling And then dial 7. After dialing 7, dial PNR number. After this the service will be activated.

This feature has been named Wakeup Call. Mobile bell will ring until the receipt. Activating this service will cause a mobile bell before the station arrives. This bell will ring until you receive the phone. On receipt of the phone, the passenger will be informed that the station is about to arrive.

POWER OF BEING A TEACHER



The President of India, Shri Shankar Dayal Sharma visited Muscat on an official trip -When the Air India flight landed, 3 rather unusual incidents took place:

1. The Sultan of Oman never goes to the airport to receive dignitaries of any country - never. But he made an exception this time and went to the airport to receive the President of India!

2. When the flight landed, the Sultan of Oman climbed up the steps and received the President from his seat!
3. After alighting the flight there was a car with the chauffeur standing. But the Sultan signalled the driver to move and he himself drove the car with President as his passenger!

Later when the reporters questioned the Sultan why he broke so many protocols, the Sultan replied, "I did not go to the airport to receive Mr. Sharma because he was India's President.

I studied in India and learnt so many things, when I was studying in Pune, Mr. Sharma was my Professor - that is why I did this!" That is the power of being a teacher.

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SMS' 10th Executive Committee Meeting



The 5th Executive Committee Meeting of Sourashtra Madhya Sabha was held on Sunday 19th May 2019 at Le Garden Hotel, Kumbakonam.

The President Sourashtra Madhya Sabha, Dr. S.R. Sriram Sekar presided the meeting and gave welcome speech. General Secretary Sri N.S.R. Santha Ram explained in detail of Sabha's activities done till date. Treasurer Sri T.R. Surendran announced the income and expenditures upto 31-03-2019 and required for auditing. He also explained the future plan of Madhya Sabha.

The social worker Dr. Raya R. Govindarajan was Chief Guest for the meeting. Permanent Committee Member Dr. M.R.V. Manivanan, Dr. K.R. Gowri,

Kumbakonam Sabha President Sri K.R. Mohan, Secretary Sri P.N. Venugopal, Sourashtra Madhya Sabha Ex-General Secretary, Sri R.B.R. Rama Subramanian, Ex-President Bajji B.J. Radha Krishnan had participated in the meeting.

Dr. Raya R. Govindarajan in his speech, wanted to do a marriage swayamvaram soon for Sourashtra community in Raya Mahal, Kumbakonam of Thanjavur district, getting helps and benefits from state and central governments for our community and he added that our people must gain their places in political activities.

The meeting came to an end with the 'Vote of Thanks' by Secretary, Sourashtra Madhya Sabha, Sri V.S. Devadoss with an emphasize on the hospitality rendered by Dr. M.R.V. Manivannan and the valuable services rendered by one and all. **N.S.R. Santharam**



MASTER NIALI KNOWS 106 LANGUAGES



A child of 8 years, Niall Thoguluva (Grandson of Coppa-Chinnakonda Family), like any other, is curious and willingly explores to understand the world around him. While children have their likes and preferences, Niall was no different.

His parents T.R. Shankara Narayanan and Rithushree. Sri Shankara Narayanan

is brother in law of V.G. Gridharan, KUSO Jobs Incharge.

He picked his likes and interestingly his likes were different. From a pressure cooker to train to excavators, his likes darted space, art & craft, math, physics, chemistry, biology, Tamil, mechanical tools and now languages.

Home schooled by his mother till the age of 6, Niall spent his days in the home lab exploring and



experimenting. His parents firmly believed in minimal interference and maximum exposure, and so grew Niall into a mini adult. Today his interest in languages engulfs him. Since August, 2018, he spent all his non school hours with tuning his language skill. With the help of the internet, he is self learnt polyglot who can read and write 106 languages.

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He also dwells into the etymology of words to understand the story behind the words. It is this story that had helped him Pattern-ize the language code. Interestingly Niall researches on cognate to Connect the dots. With this approach, he builds on the number of languages he reads and writes. Currently his interest spans across carnatic music and cooking too.



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New Year

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WHAT IS MATURITY?

by Adi Shankaracharya

1. Maturity is when you stop trying to change others, instead focus on changing your self.
2. Maturity is when you accept people as they are.
3. Maturity is when you understand everyone is right in their own perspective.
4. Maturity is when you learn to "let go".



5. Maturity is when you are able to drop "expectations" from a relationship and give for the sake of giving.
6. Maturity is when you understand whatever you do, you do for your own peace.
7. Maturity is when you stop proving to the world, how intelligent you are.
8. Maturity is when you don't seek approval from others.
9. Maturity is when you stop comparing with others.
10. Maturity is when you are at peace with yourself.
11. Maturity is when you are able to differentiate between "need" and "want" and are able to let go of your wants. & last but most meaningful!
12. You gain Maturity when you stop attaching "happiness" to material things !! Wishing all a happy matured life.

HOT COCONUT WATER KILLS CANCER



Dr. Rajendra A. Badwe, TATA Memorial Hospital stressed that if everyone who receives this newsletter can forward ten copies to others, surely at least one life will be saved back. Hot coconut water can save you a life time look at it again. Hot coconut only kill cancer cells!

Cut 2 to 3 thin coconut flakes in a cup, add hot water, it will become "alkaline water", drink every day, it is good for anyone.

Hot Coconut water releases an anti-cancer substance, which is the latest advance in the effective

treatment of cancer in the medical field. Hot coconut juice has an effect on cysts and tumors. Proven to remedy all types of cancer. This type of treatment with coconut extract only destroys malignant cells, it does not affect healthy cells. In addition, the amino acid and coconut polyphenol in coconut juice can regulate high blood pressure, effectively prevent deep vein thrombosis, adjust blood circulation and reduce blood clots.

Benefits of consuming coconut water

It is a rehydrating drink, that replenishes your body with water.

As water is required for various important functions like removal of toxins, stools, blood is made up of water.

It's helps in replenishing electrolytes, as it is a good source of potassium.

For the ones who do not like drinking water because it's tasteless, can have coconut water due to its sweet taste.

It's a low calorie drink and a better alternative than soft drinks or sweetened drinks.

It has antioxidants, which is good for skin health, hair, helps preventing diseases.