

Editor: R.N. SADASIVAN

News Magazine of KUSO

ENGLISH MONTHLY

Vol. 7 Pages-12

SEPTEMBER 2019

Rs.5.00

Issue-4

BVK FOUNDATION AWARDS

The BVK Foundation, under the Chairmanship of Sri Bala V.Kutti has been honouring the Achievers of Sourashtra Community in various fields annually for the last six years.

This year the function was held at Madurai on 4th August 2019 at Raja Muthaia Hall.



It was a gala celebration with cultural presentations.

The eminent Jury had hand-picked suitable Awardees in the Various fields.

The Life Time Achivement award was given to Smt. M.V.Janaranjani Bai, the eminent Teacher and Educationist (profile published in 'Sonna Kodum'-August 2019 issue).

category of 'Privilege Award' was KUSO Advisor and past President Sri K.V.Pathy.

Another outsanding Achievement Award was presented to a Child Prodigy, Master Niall, who could speak, read and write nearly one hundred languages.

Life time achivement Awards were given to Smt. M.V. Janaranjani Bai from Madurai.

Sri Rangaraj Pande, the well-known TV personality was the Chief Guest and gave a very thought-provoking address, praising the Sourashtra Community.

The dignitaries from Sourashtra community and other V.I.P.s as well as Sourashtra public attended the function.

A delegation from KUSO, Sri T.S. Jayabalan, Sri R.N. Sadasivan, Sri R.R. Baskar, Sri P.M. Balaji, BKM. Rajkumar, SK. Varadarajan, RR. Venkatesh and KUSO E.C. members from Madurai, Sri N.S.R.Santharam and Sri M.V. Mohanram and Sri T.R.Govindan from Dindigul participated in the function.

There was sumptuous dinner after the function.



MAHA DASAL

KUSO will celebrate its 6th **Mahadasal** on 05-10-2019, SATURDAY at **AARADHANA HALL,** Sri Raghavendra Swamy (Mutt) Temple,1st Floor, Dr. Rajkumar Road, Near Navrang Theatre, 2nd Block, Rajajinagar, Bengaluru - 10.

Kindly intimate us your willingness to participate in Govindha (Bitchai). We humbly request you to donate liberally materials like Rice, Oil, Sugar & pooja Vegetables etc.

R.R. Baskar, Jt. Treasurer & in-Charge for Mahadasal Mobile: 9343736556



Dussara - boskanno

KUSO is going to celebrate first time **Dussara-boskanno** on 06-10-2019, Sunday from 10.00am to 5.00pm at Aaradhana Hall, Sri Raghavendra Swamy (Mutt) Temple, 1st Floor, Dr. Rajkumar Road, Near Navrang Theatre, 2nd Block, Rajajinagar, Bengaluru - 10.

Kindly intimate us your willingness to participate in boskanno function.



Those who are interested to participate are requested to contact Smt. Subhashree Vishwanathan 9901064115.

Program

- ▲ Diva Puje
- Lalitha Sahasranama Parayanam (chanting By All Ladies)
- Kanniya Puje
- Cultural Program- Platform To Exhibit Your Talents. (songs, Dances)
- Prasadam-individuals Can Bring/sponsor The Desired Quantity For Pooja
- ▲ Lunch- Coffee/Snacks :May Be Sponsored
- Navarathri Kolattam-By Children, Ladies & Gents.
- Paan-happal thamboola To All Ladies,
- Gift Basket To All Kanniya Bedkin (below 10 Years)

Note: Note: All Ladies, Please Form Small Groups Areawise Contact Palkar People Nearby

Donations Are Solicited

jenjam thinnaaL

(Avani Avittam)

KUSO conducted the "jenjam thinnal" -"sounal" (Avani Avittam) on Thursday, 15-08-2019, at 7.30AM at the office of Sri B.K.M. Rajkumar, **New Office, "the_G Scape"**, No.1039/77, 2nd Floor, 'F' Cross, Next to Golden Heights Mall, Dr. Rajkumar Road, Behind SJR Primary School, 4th 'M' Block, Rajaji Nagar, Bangalore-560 010. KUSO Committee members and large number Sourashtra people attended this function. KUSO arranged breakfast for all who attended this function.



divaa puje



The 69th 'divaa puje' was held on Thursday, 15th August 2019, at 11.00 AM at Joint Treasurer Residence Sri R.R. Baskar, # S-1860, 1st 'G' Main, 'D' Block, MKK Road, Rajajinagar 2nd Stage, Bengaluru - 10, with the participation of large number of KUSO members family.

In this function, Vice President, KUSO, Sri R.K. Sridharan performed the rituals. Smt. Santhi Baskar and Smt. Yogeshwari Nagarajan had organized the pooja events.

Those who are interested to participate are requested to contact Smt. Santhi Baskar (9342014615), Smt. Ramila Devadoss Babu (9379681716) and Smt. Yogeshwari Nagarajan (7892216211).

PAJE ! PAJE ! NOWRAN PAJE !

KUSO MARRIAGE BUREAU

PAJE ! PAJE ! NOWRIN PAJE !

30TH GLOBAL SOURASHTRA JADHAGA PARIVARTHANAI 13-10-2019-SUNDAY IVIELLA

pleasure to announce that the 30th Mela will be conducted on **SUNDAY**, **13-10-2019** at **Aaradana Hall**, Sri Raghavendra Swamy Mutt (Temple), 1st Floor, Dr. Rajkumar Road, Near Navrang Theatre, 2nd Block Rajajinagar, Bengaluru - 10. at 10.00 A.M. Presiding by **Sri Raya R.Govindarajan**, Kumbakonam.

We have been conducting Global Jadhaga Parivarthanai Mela from the year

2004 for the unification of Sourashtra people who are living scattered throughout Karnataka, Tamilnadu and other states. The response from the Sourashtra people is very much encouraging. We have so far conducted 29 Melas successfully.

Parents from far away cities like Arni, Chennai, Coimbatore, Dindigul, Erode, Kumbakonam, Madurai, Nagarkoil, Palayamkottai, Paramakudi, Salem, Tanjore, Trichy, Walajapet,

Thiruvanandapuram, Mumbai, Hyderabad, Thirupathi, Surat, Bhuvaneshwar, Shimoga, Mysore, Kolar and Mandya etc., have attended the above Melas along with their Sons and Daughters and benefitted.

All the parents are requested to attend the above Mela along with their children (to be married). While coming please bring a copy of the horoscope, one passport and one full size photos, of your child.

Astrologer **Sri J.K. Vijikumar,** BSc, PGDMM, Dip in Astro, M.A. Astrology (Sri Athyanthaprabhu Jothida Aaraichi Mayyam, Madurai) will be available there to see matching of horoscopes of boys and girls.

We request you to attend the above Mela without fail and utilise the opportunity to settle

Marriage Alliance of your sons / daughters.

An enrolment fee of **Rs. 400/-** (Renewal Fee Rs.300/- only) will be collected for registration of one horoscope.

Please intimate one week in advance to General Secretary, Sri T.S. Jayabalan 9341477954 / 9902264195, Sri Ravi G. Vidi 9448270410 and Smt. Yogeshwari Nagarajan 7892216211 about the number of persons attending the Mela.



The details of your Horoscopes will also be published in our official Monthly Journal, "SONNA KODUM", freely (confidentiality will be maintained through reference numbers).

This Mela, a gettogether for a specific purpose, is a grand successful initiative taken by KUSO, Bangalore. It has

LUNCH @ 1-30 PM

by KUSO, Bangalore. It has good and vast response from Sourashtra people during the previous Melas.

Please utilize this opportunity. Parents, who had already attended and registered the horoscope of their son / daughter in the previous Melas, are requested to attend this Mela for renewal (if you are still looking for alliance). Those who are in abroad, send your relatives to attend this Mela or you may download the marriage application form from

'www.kuso.co.in', fill it and send by e-mail. You please pay online for that. The bank details are also given in our website to pay online. For further details of Mela, visit to www.kuso.co.in or please contact:

9341477954, 9902264195, 9448270410, 7892216211

POWER EQUIPMENT SYSTEMS



MFRS OF: M.V. DOUBLE BUSBAR, CHANGE OVER PANEL, POWER CONTROL CENTRE, MOTOR CONTROL CENTRE, DESK, DISTRIBUTION BOARDS, LT AND HT BUSDUCTS, GENERATOR, CONTROL PANEL, RELAY AND CONTROL PANEL, PLC CONTROL PANEL

Plot No. V-5, KSSIDC Industrial Estate, Kumbalgodu, Mysore Road, Bangalore - 560 074. Phone: 080-28437779, 28437790 info@powerequipmentsystems.com

Small Business Ideas with Low Investment

133. Pathology Lab

You need to invest money in buying equipment required for pathology. Apart from that, you need to hire a technician for the lab. You need to take permission and license before starting pathology.

8 Retail Business Ideas

134. Grocery Store

A grocery shop is among one of the easiest and most lucrative retail business ideas. This business can be started with low investment. You can start this business from rented shop also. You will need local municipality clearance (shop establishment license) and GST number to start this business. Success of this business depends upon location, type of products and price.



135. Ice Cream Parlor

Ice Cream Parlor is evergreen food based retail business idea. There are two main ways to start this business. First is manufacturing by own and second is taking franchise. Apart from shop you will need cold storage, power backup and other packaging material. You will need shop establishment license, GST number and FSSAI license.

136. Organic Food Store

Organic Food store is emerging business in India. Organic food means food grown naturally without any fertilizer and pesticides. The demand for these type of food is growing. If you can manage sourcing of organic food from farmers on regular basis you can start this business.

137. Hardware Store

A hardware store sells items such as power tools, building material, fasteners, keys, locks, electrical and plumbing items. This business demands considerable investment. You need to select a location in a manner where requirement of such hardware is high. Developing area could be one of the choice for such business.

138. Auto Spare Part Store

The automobile industry is booming and it will continue to boom. Thus starting an auto spare part retail store is a lucrative business option. If you are starting auto spare part store it is advisable to keep product range of branded and non-branded products in your store. A success rate of this business is high.

139. Stationary & Book Store

Stationary related items are widely used in school and in business. If you open stationary shop nearby school or business area, your chance of getting success in this business will be very high. It is moderate investment retail business. You do not require any special skill for opening this business.

140. Cosmetic Store

As people are becoming beauty conscious the demand for beauty related product and cosmetic items are growing. These type of products are usually purchased by ladies. If you are women and looking for the retail business idea you can think of starting a cosmetic store.

141. Leather & Perfume Shop

The next retail business idea is leather and perfume business. In this business, you can keep leather bags, travel bags, wallet, belt, perfumes and other gift items in your shop. A demand for these type of product is always there hence it is an evergreen business idea.

142. Xerox Shop

A Xerox shop with associated products like bookbinding, lamination and small stationary items is very good retail business option in India. This business can be started by any individual. The capital requirement of this business is very low. If you are planning to start this business it is advisable to start nearby school, college or office area.

143. Beauty Salon

A beauty salon is emerging business option in India. This type of business is usually preferred by ladies. This business demand special skills. You need to undergo special training or course before starting this business. Investment requirement of this business is low. You can start your own beauty salon or take franchise of well-known brand.





144. Medical Diagnostic Center
A medical diagnostic center is most
popular retail business option. A
growth of medical problem demands
diagnostic and advance analysis. If
you have skills and qualification you
can think of starting own medical
diagnostic center. This business
required substantial investment.

145. Photo Studio

Photo Studio or photography service is easy and evergreen retail business option. It is low investment business. A success of this business depends on business location, skill, and contacts.

146. Safety & Security Products Retail Business

Safety and security related products are always in demand. Thus starting a safety and security product retail business could be very good business option. In this business you need to keep safety and security related items such as helmet, safety kit, safety shoes, CCTV items, bio metric lock etc. You can think of starting this business nearby industrial area.

147. Herbal & Ayurveda Products Retail Business

A market of Herbal and Ayurveda products is expanded in last few years. Especially after entry of players like Patanjali. If you are looking for niche segment you can start herbal & ayurveda retail business. It is moderate investment business with good success rate.

148. Scrap Store

It is also possible to make money via scrap. Scrap store is next business option. In scrap business, you need to collect junk items such as newspaper, plastic, and other discarded material. You also need to find out a buyer for accumulated scrap.

149. Gift Card Shop

Gift Card Shop is one of the best retail business idea. This business require suitable place and collection of gift cards. Gift cards are used widely at every occasion thus success rate of this business is high.

150. Optician Shop

Optician Shop is moderate investment retail business idea. In this business, you need to sell sunglass, number glasses and frame o f spectacles.



Success rate of this business depends upon location and quality of product.

151. Colour Shop

painting work on wall. Thus opening a colour shop is very good business option. It is advisable to take agency

152. Seasonal Business

per festival like kite, crackers, rakhi, raincoat, woollen clothes etc.

156. Utensil Shop

Utensil shop is an evergreen retail business idea. You require suitable shop and inventory of steel items to start this business. A success of this business depends upon location of shop and quality of utensils.

157. Foam Mattress

You can also think of starting your own foam mattress business. You can either become manufacturer or trader. You require lot of money in order to start this

158. Business Idea of Ice

Next small business idea is of Ice. There are many events and purpose where people need Ice for cooling. Thus starting a business of Ice could be very good affair.

159. Tattoo Shop

A Young generation is crazy about a tattoo and they are ready to spend money on the tattoo. Thus starting a tattoo shop could be a good option. You may need a help of tattoo artist for this business.

9 Wholesale Business Ideas

160. Agriculture Equipment or Fertilizer Distribution

India is agriculture based country. A demand for Agriculture based equipment's and product are growing every day. Thus, starting an Agriculture Equipment or Fertilizer Distribution would be a profitable option. There are many local and foreign manufacturers of these tools, who are looking for distributors for specific regions. If you are from a rural area where the demand for such products is high, you can think of starting this business.

161. Automobile Distribution Business

Automobile distribution is one of the most popular business options. Automobile products such as accessories, lubricants, battery are always in demand. You can grab this as an opportunity and start your own business. However, you need to be careful in selecting products. There are many players in this market and many duplicate products are also found.

162. Building Construction Material Distribution **Business**

The infrastructure sector is booming and future of Building Construction Material Distribution is very bright. It is a heavy capital-centric business. Along with capital, you will need a lot of space for this business. In this business, you need to deal with products like cement, TMT rods, sand, stone chips bricks, glazed tiles, paints, etc.

163. Colour & Chemical Distribution Business

Colour and Chemicals are used in various industries for different purposes. You can think of starting distribution business of chemicals, dyes, rubber, adhesive, plastic etc. Manufacturing of few products from this segment is banned in the several foreign countries. So, a demand for such products will be high in that countries. It is recommended to carry out research before starting this business.

Tobe Continued



Every new or old home and business location requires of big colour companies like Asian Paints, Nerolec etc.

Seasonal Business is another retail business idea. In this business, you need to start seasonal business as

T.R. Baskaran Cell: 09443917400 09842145662 TRB Diamonds & Silvers

Designer Diamond Jewellery Supply of Loose Diamonds Job Works

No. 28-A, Palmal Cross Street, Panthadi 6th & 7th Cross, Near Thirumalai Naickar Palace, Madurai - 625 001. E-Mail: trbdiamonds@yahoo.com Website: trbdiamonds.com

KARNATAKA UNITED SOURASHTRA ORGANISATION®

UNITY IS OUR STRENGTH

66, 6th Main, 4th Block, Rajajinagar, Bangalore - 560 010. Cell: 9902264195

APPLICATION FOR MEMBERSHIP Name : Smt./Sri **Affix** S/o./D/o. Your Photo Gothram : House Name : Origin Here Present Address: (for communication) Pin: Working at Phone: Phone : Cell : (Please write with STD code) E-mail ID Membership for : Life (Rs.300) Patron (Rs.1,000) (Please tick your choice of membership)

Signature

Note Please send us the above form duly filled in and signed as soon as possible. The names and addresses of those members who had not submitted to us the said form, will be deleted from the mailing list and Sonna Kodum copies will not be sent to them. Those who have registered their horoscopes with us will receive Sonna Kodum copies for a period of 6 months only from the date of registration.

: enquiries@caad.ac.in, Web : www.caad.ac.in

I hereby declare that the particulars furnished above are true to the best of my knowledge.

Affiliated to Anna University, Chennai, Tamilnadu, India) No.516, Kannigaipair, Near Periyapalayam Amman Templ

Chennai to Tirupati Highway, Chennai - 601 102.

Approved by Council of Architecture, New Delhi &









Student Exchange

Programmes

Excellent infrastructure International Faculty Ac Bus Facilities Hostel Facilities



E-mail

SOURASHTRA MAHA SABHAI & SOURASHTRA SAMUUGA SEVA SANGAM

Sri Laksmana Nagarajan, the founder of the above, has celebrated their 31st Award Festival on Thursday, 15th August 2019 from 3 pm.

Malli Nattamai K. Amarnath Ramakrishna, Keezadi Archaeologist, presided over the function. Swami Thathva Bodhananda Saraswathi, Prof. P.R. Narasimhan, Mrs. T.S. Saroja Sundararaman, Mr. O.S. Subramanian, Pro. Thanks. R. Damodaran, Mr. Jhuto Thyagarajan, Mr. R.N. Sadasivan, Editor, Sonna Kodum, Bangalore, Mr. S.D. Gnaneswar,



Sourashtra Time e-journal and some others appreciated Mr. Nagarajan for the nice arrangements he had made and greeted all the participants who made the function a grand success. Many of the Sourashtra authors and publishers participated in Book Exhibition with their works. Nearly 15 to 20 people were honoured with Sadanaiyalar Virudhu with a gift packet which contained a beautiful wall clock with Sourashtra Numbers depicted on it

My request and appeal to Mr Nagarajan is to conduct such festivals outside Salem, i.e., at Madurai, Chennai and Bangalore which will generate Maas appeal on his sincere efforts. Sadasivan.

Sourashtra Foundation & Mahathma Trust

Sourashtra Foundation offered school bags and long size note book to Sourashtra girls high school students on 7th August 2019 and Mahathma Trust and Mahathma Old Age Home gave lunch bags to the students.



SOURASHTRA KALVIPANI KUZHU



Scholarships and instruments were issued to students by Sourashtra Kalvipani Kuzhu at N.V.G.B. Hall Road, Nagal Nagar, Dindigul. Founder & Treasurer K.P. Haridoss, President R. Amarjothi, Secretary T.N. Mahendran & Joint Secretary L.S. Krishnamoorthy are on the stage.

K.P. Haridoss

V.N. Samy Honored

Senior Journalist and Research Scholar Sri V.N. Samy was offered with a Cash Award of Rs. 1,50,000/- on Saturday, 24.08.2019, organised by Shaik Sadakkathulla Appa Memorial Day. Chief Justice G.M. Akbar Ali presided over the function and in the presence of Janab My.K.Abdul Khadir. N.V.G.B. Hall Road, Nagal Nagar, Dindigul.



HOW SMART IS YOUR RIGHT FOOT?

This is hysterical. You have to try this. It is absolutely true. I guess there are some things that the brain cannot handle You have to try this please, it takes 2 seconds...

I could not believe this! It is from an orthopaedic surgeon. This will confuse your mind and you will keep trying over and over again to see if you can outsmart your foot, but, you can't.

It is pre-programmed in your brain!

- While sitting in chair, lift your right foot off the floor and make clockwise circles.
- Now, while doing this, draw the number '6' in the air with your right hand. Your foot will change direction.



S.K. Varadharajan



Ph: +91-80-23122905 Fax: +91-80-23326527 Cell: 98450-17837

MUKUND Jurnitures Products

Mfrs. All Types of Chairs, Executive Chairs & Cushions Etc. No. C-2, 1st Main, Kalappa Block, Ramachandrapuram, Bangalore - 560 021. Subscription for Sonna Kodum (Annual-Rs.100, Life-Rs.500), KUSO Membership (Life-Rs.300, Patron Life-Rs.1000) Registration Fee for KUSO Marriage Bureau (Rs.300), payments for Sourashtra Nagar, Advertisements Published, Donations for developmental activities of KUSO may please be remitted into our KUSO, S.B. A/c. No. 1198262043, IFSC: CBIN0281200 with Central Bank of India, Rajajinagar Branch, Bangalore-560010. Please inform us about your remittance into the above account through Mob: 9902264195 E-Mail: kusobng@gmail.com

DHANALAKSHMI COLLEGE OF ENGINEERING

FAMBARAM, CHENNAI - 601 301

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai: An ISO 9001:2008 Certified Institution and NBA Accredited Courses



COURSES OFFERED



COMPUTER SCIENCE AND ENGINEERING

* M.E. * B.E.

EMBEDDED SYSTEM TECHNOLOGIES





Dr. V. P. Ramamurthi, Ph.D.

We Care for Quality Education

Online Exam Center

佃

75+ acre Green Campus, 5,00,000 sq.ft, built up area, 50 kW Thermal water heater for canteen, RO plant Wi-Fi enabled campus, 200 kW solar power

4

Anna University Recognized Research Centers Automation, Nano, Big Dala & Cloud abs for loT, Mobile Apps, Cisco, TI,

Centre for Excellence

H

ndustrial Automation, Yaskawa Robo, Cisco Academy Free scale semiconductor, Cloud Computing, Oracle, NI LabVIEW, IoT, Embedded Lab, Robotics

Video Gallery & Digital Library, e-journals 31,000 titles, 100+ Journals

Zonal, State and National level Sports activities Gyms for boys and girls

Two cricket grounds, 400 m track, Indoor games,

6

projects, DCE-Science Talent Search Program

Annual Open House Exhibitions, Innovative

Innovative Events

5

NSS, NCC, YRC, Robotic club, Rotaract club Social and literary clubs inspire club, Music club Placement in 2015-16

Academia - Industry Initiatives

Gürüğğüb. 300 Əlığı İpalian Banamuzan avanlarlı sueğlur,ein Ayatranosin Gedirin. பலகலைக்கழகத்தால் அராப்ச்சி பழப்பிற்கு சிங்கீகரிக்கப்பட்டதை, இஸ்ரோ Augmuédi pologgio cuemiédi : @kakabandhulko uso gyangakat ∂kanraan 2015 - 16 diametermining Rumbosinsein 90 eftypeisand

eraing Casulating, Chelund Curraing Les costrarent figgresenningenusin untiggresenna

வேல்லை வாய்ப்படும்களை சிறப்படியபடுந்தி நூன்போசிஸ், ரெப்தூரட், வினக்ஸ்

மிகுந்த அனுபவமும் பெற்றவர்கள்

பாடர்பிரிவிந்தம் தனித்தனி வளாக கூட் கமைப்பை தன்னுள்ளே கொண்டுள்ளது

ситть вст. епт. ц. теберт веттве пачала вурева давлате

கல்லூரியின் சிறப்பு அம்சங்கள்

Cumilifuriavir : Overeming Cumilifuriavenus suum aviosakvesiavelluub

Advt

நாலகத்தில் 50 க்கும் மேற்பட்ட அதிவேக இலையத்தா வசதியு. சே சூழய கணினி நாகல் : கல்லூரியின் நூலகத்தில், முட்பத்தாயிரத்துக்கும் மேற்பட்ட நூல்கள் நிறுவணத்தின் மூலம் ஆராய்ச்சி திட்டத்திற்கு நிதி உதவி.

ளிடுத் : மாணவர் மற்றும் மாணவிகளுக்கு உயர்து வசதியு. ன் கூடிய தனித்தனி மற்றும் நகல்படி எடுக்கும் வசதிகள்

Charter Court & sansing begin essentials manamental and consider to consider to E. consultatio un communitation of characteristics of the consultation of

 போர்காறது: நகரின் சிரைத்து பகுதிகளில் இருந்து 40 க்கும் மேற்பட்ட mebegriffli Guitsribgusein gluudado

Infosys COUNTROL GE WIPRO









Ph : 9 283 283 283 / 044-2436 3321

Web: www.dce.edu.in

NAYAGI KALVI SEVA TRUST



Madurai Jyothi Sriman Natanagopala Nayagi Swamigal Kalvi Seva Sangam, 'Naygikalviseva trust' and 'Nayagi Home Trust' organised their 13th annual day function at NadanagopalaNayagi Mandir, Teppakulam, Madurai, on 28-07-2019, Sunday.

The function was presided by Sri V G Gopalakrishnan, President, KUSO, Bangalore. The programme started by 9 a.m. with bhakti inisai by "Nayagi Isai Tilagam", O R Kanan and his party. His performance reminded everyone of our Sourashtra simmakural Sri. T M Soundarajan. This was followed by lighting the lamps by mangalamadanthair.

Sourashtra Girls Higher Secondary School, Madurai, delivered their speech in which the importance of education was imparted to our children and extended their support to improve such social activities.

A number of VVIPs were invited from different fields and different cities who attended the function and made it a huge success. Nayagi Kalvi Seva Trust honoured advocates Sri L N V Subramanian, Sri J R Sachidanandam, Sri P V Surrendran, Sri R A Mohanram, Sri S S Manoharan, and Sri T Sheshadri for their achievements and dedicated service in their respective fields.



Smt. S P Geetha Bharathi and Smt. Kanchana Gokulnath sang the prayer song with bhakthi filled voice. Sri. E R Kumarasan, President, NayagiKalviSeva Sangam, gave the welcome speech. Followed by presidential speech by Sri. V G Gopalakrishnan.

Special guest Dr. S S Saravanan, MLA Madurai south, and Smt. V S Janaranjanibai, Correspondent, Madurai Gandhi NMRS Women's college and

The main motive of the function was to encourage needy students to perform better in education by providing them with scholarships, note books, uniforms, etc. Scholarships were also given to the toppers of class 10 & 12.

Prof. R S Parasuraman and Dr. D K Soundarajan did a splendid job of hosting the function. They had arranged a delightful lunch for everyone.

* Birthday * Sadangu * Valaikappu * Engagement

Raja Rani Chair, Dining Table, Chairs
Screen, Electricity, Invertor
Drinking Water, Cleaning Charge
Specially Ventilation

Contact: 0452-2338866, 2338877
No. 6, Kansamettu Street,

KUSO appreciates their meritorious services and thanks them for recognising KUSO and is honoured for having Sri V G Gopalakrishanan, President, KUSO, preside over the function. Sri T S Jayabalan, General Secretary, Sri T A Pattabhiraman, Secretary, Sri Desikachari, Sri VG Ravi and Sri T V Surrendran from KUSO attended the function.

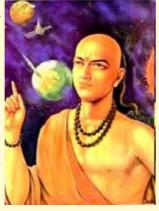
gaikadai Bazaar, Madurai-625001

WHO AND WHEN INVENTED ZERO

A frustrated student asked his Maths teacher... If Zero was invented by Aryabhatta and he was born in the Kalayuga... Then...

In the past in Satayuga, who counted 100 Kavravas and Ravana's 10 heads and How.

Teacher resigned and went back to Vedic education but is still not able to find the answer... Joke apart but the point needs to noted...



P.S: Got the above message as joke. But any reply for that?

An expert's answer:

Let me start with just 1 reference from Vedas and 1 from Puranas (to keep this answer short - we will not have enough space if we want to document all such references).

1. Vedic Reference (Yajur veda): The Rishi Medhātithi, after preparing bricks for a Vedic ritual, prays to the Lord of fire, Agni.

Imā me Agna istakā dhenava Santvekā ća desa ća satam ća Sahasram ćāyutam ća niyutam ća Prayutam ćārbudam ća nyarbudam ća Samudrasća madhyam ćāntasća Parārdhasćaita me agna ishtakā Dhenavasantvamutrāmushmimlloke.

(The mantra recited is in vogue for srivaikhanasa Archakas in Agniprathishta till now.... Ima me agna ishtaka....)

Meaning:

Oh Agni! Let these bricks be milk giving cows to me. Please give me one and ten and hundred and thousand. Ten thousand and lakh and ten lakh and One crore and ten crore and hundred crore, A thousand crore and one lakh crore in this world and other worlds too.

For starters, here is the meaning of some of the key words in that sloka:

eka -1 (10 to the power 0)
dasa -10 (10 to the power 1)
satam -100 (10 square)
sahasram -1000 (10 cube)

ayutam -1000 (10 tube)
ayutam -10000 (10 to the power 4)
niyutam -100000 (10 to the power 5)
prayutam -10000000 (10 to the power 6)
arbudam -10000000 (10 to the power 7)
nyarbudam -100000000 (10 to the power 8)
samudram -1000000000 (10 to the power 9)
madhyam -10000000000 (10 to the power 10)

antam - 10000000000 (10 to the power 11) parardham -100000000000

(Trillion - 10 to the power 12)

2. Reference from Bhagavata Purana: Chapter 3.11 of Srimad Bhagavatam explains the concept of time. It starts from what is now called nano seconds and goes up to trillions of years.

I have just given couple of references (which is just the tip of iceberg). If we read with an open mind we can find many more such references. This clearly shows that ancient Indians knew a lot of mathematics, counting, decimal systems etc. Why are we getting such "Intelligent" questions, when the truth is actually the opposite?

- This question arises due to our ignorance. One of the biggest atrocity done by Britishers to India was to eradicate the Guru-Sishya tradition of educating our ancient knowledge and values. We are repeatedly fed irrelevant data about our past, to the extent that we all either feel ashamed to talk about it. Even those who talk, do so with a sense of guilt.
- 2. We also blindly vomit (reproduce) the Macaulay based education system that Britishers left us with. One of such nonsense is that Aryabhatta "invented" zero. This is an ambiguous statement, which doesn't give the right perspective to Aryabhatta's contribution. Another such nonsense is that there is Classical Sanskrit (whose grammar was codified by Panini) and then there is Vedic Sanskrit, which is somehow a different language. Absolutely wrong Panini composed a treatise summarizing the Sanskrit grammar from days of yore till his time. This doesn't mean that the language itself didn't exist or it existed as a different language.
- 3. We also have a distorted version of "Secularism" and it has become a fad among our generation to post such questions and jokes, which makes us look "cool".

Summary:

Rather than saying that Aryabhatta "Invented zero", I would say that he was the first person to formally define the place value system using Zero. He also elaborated on its mathematical usage. The alternative available was Roman numerals, which is not scalable (to the levels that our Vedas went). Why we refer Aryabhatta and not our Vedic and Puranic texts: Aryabhatta's work was intended to be a Mathematical treatise. His work summarizes the knowledge that was available with us until that time. Our Puranas and Itihasas on other hand, though had several references to larger and smaller numbers, were not Mathematical texts - Maths in them were incidental.



SONNA KODUM Editorial Team

Sri R.N. Sadasivan

Sri B.K.M. Rajkumar

Editor : 7708432508

Sri V.G. Gopalakrishnan

Publisher : 9632540941

: 9449813289

 Sri T.S. Jayabalan
 : 9902264195

 Sri R.K. Sridharan
 : 8088506655

 Sri K.K. Devadoss Babu
 : 9341236996

 Sri V.G. Ravindranath
 : 9448270410



BUILDING PROFESSIONALS WITH CHARACTER, CALIBRE & VISION Recg. by Govt. of Karnataka. Affiliated To R.G.U.H.S., B.U., P.U.Board, Approved By A.I.G.T.E., P.G.L., K.S.N.G. & I.N.G. New Delhi

www.adityaedu.net | ph: + 91 80 2273 1843 / 2857 1291 / 92 / 93 / 94

ADITYA NATIONAL PUBLIC SCHOOL

Affiliated to ICSE Board, New Delhi, School Code:KA 360, Recognised by Govt. of Karnataka

GSE Syllahus

PRE - KG to 10th Std

ADITYA PRE-UNIVERSITY COLLEGE

Recg. by Govt. of Kamataka, Affiliated to Kamataka Pre-University Education Dept.

Commerce Science Integrated Coaching for KCET, JEE, AIEEE Examinations

ADITYA INSTITUTE OF MANAGEMENT STUDIES & RESEARCH

d by A.I.C.T.E., New Delhi (PGCET Code; B345) ed to Bangalore University, App

B.Sc. Comp. Sc. / Biotech BCA B. Com

BBM MBA VALUE ADDED COURSES: Tally, SAP Training, Industry Integrated Training & Job Placement

PHARMACY EDUCATION & RESEARCH **ADITYA BANGALORE INSTITUTE OF**

Recognised by Govt. of Kamataka, Affiliated to R.G. U.H.S., Approved by A.I.C.T.E. & P.C.I., New Delhi (CET Code: B004

Pharm.D

B. Pharm M. Pharm Pharm D (P.B) D. Pharm

ADITYA COLLEGE OF PARAMEDICAL SCIENCES ised by Govt. of Karnataka, Approved by G.R.O.M, G.O.K & RGUHS

BMLT

ADITYA COLLEGE OF NURSING

B.Sc. Nursing P.B.B.Sc GNM

ADITYA ACADEMY OF ARCHITECTURE & DESIGN

zed by Govt. of Karnataka, Affiliated to V.T.U., Approved by C.O.A

B.Arch.

CET CODE : E 243 | COMEDK: E174 | COA : KA-35



SERVICES & AMENITIES

INFRASTRUCTURE

Seminar Hall / Conference Room

- 24 x7 wi-fi campus. High-end Computer Lab.
- · E-Library with an excellent collection of National & International titles, journals, Audio-Video Cassettes & CD ROMs.

Mentoring & Counseling Centre.

 Residential Medical Centre. Yoga & Meditation Centre. · Health & Fitness Centre.

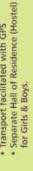
Outdoor & Indoor Sports Arena.

Cafeteria / Food Court.

- Spacious well-furnished classrooms, equipped
 - with audio-video, LCD projectors & Television. Well-furnished A/C, Acoustically treated

Auditorium.

- Clinical Training Facilities at highly reputed Multi-Speciality Hospitals
- Transport facilitated with GPS















AAAD New Campus Address: Survey no : 2/1 & 2/2, Kamakshipura Village, Hesarghatta, Hobil, Bangalore - 560 088 Campus Address: #12, Behind Annapurneshwari Temple, Yelahanka, Bangalore - 560 064

Date of Publication: 25-08-2019 Posted at Bangalore PSO Mysore Road-560026 on 28th of every preceding Calendar Month RNI No.: KARENG/2013/55531 REGD. No.:KA/BGW-1758/2017-19

To

Stamp

IF UNDELIVERED PLEASE RETURN TO: KUSO, C/o. PHARMA ASSOCIATES, S-1859, 1st 'G' Main, 'D' Block, M.K.K. Road, Rajajinagar 2nd Stage, Bengaluru - 560010.

Printed by V.G. Gopalakrishnan at Chandra Printers, No. 48, Sourashtrapet, 2nd Cross, Akkipet, Bangalore-53 and Published and Owned by V.G. Gopalakrishnan, President, Karnataka United Sourashtra Organisation from #66, 56th Cross, 6th Main, 4th Block, Rajajinagar, Bangalore-560010. Editor: R.N. Sadasivan

In Bagvad Gita Lord Sri Krishna Says

Who Is Your Life Partner?

Mom ? Dad ? Wife ? Son ? Husband ? Daughter ? Friends...? Not at all ! Your real life partner is Your Body.

Once your body stops responding no one is with you. You and your body stay together from Birth till Death. What you do to your body is your responsibility and that will come back to You. The more you care for your body, the more your body will care for You.



What you eat, What you do for being Fit, how you deal with stress, how much rest you give to it; will decide how your body gonna respond.

Remember your body is the only permanent address where You live. Your body is your asset/liabilty, which no one else can share. Your body is your responsibility. Because, You are the real life partner.

Be Fit forever. Take care yourself. Money comes & goes. Relatives & Friends are not permanent.

No One Can Help Your Body Other Than You.

- for World

Pranayama - for Lungs
Meditation - for Mind
Yogasana - for Body
Walking - for Heart
Good food - for Intestines
Good thoughts - for Soul

Good Karma

Significance and benefits of

Banyan Tree

Banyan tree, also known as Bargad, is profoundly worshiped and honoured in India. It holds a significant place in Hindu mythology and is believed to fulfil wishes and other material gains, which has entitled it to be the kalpavirksha. Banyan tree not only fulfils material wishes, but also provides several health benefits. Here are some of them.

The medicinal uses of banyan tree include providing natural treatment for dysentery and chronic diarrhea. All you have to do is soak some leaf buds of the banyan tree in water overnight and consume them the next morning. The latex of the tree can also be used as a treatment.

Regular consumption of few latex drops of the banyan tree along with milk can help treat piles. However, along with the home remedy, the patients are also required to follow a diet rich in green vegetables like fenugreek and mannttakkali.

Roots of Banyan tree are considered to be effective in treating female sterility. Dry some roots of Banyan tree in the shade. Once they have dried, crush them to form fine powder. Now mix this powder 5 times its weight with milk and consume it for three consecutive nights after your periods every month until the conception takes place. However, make sure you do not take any other food with it.

Banyan tree and fig tree barks are powdered to be used on a regular basis for douching genital tract to treat leucorrhoea. Take two tablespoonfuls of this powder and boil it in a litre of water till the quantity of water reduces to half.

Washing out vagina with the decoction helps to keep tissues of the vaginal tract healthy.

The health benefits of banyan leaves also include keeping teeth and gums healthy.

The aerial root of banyan tree is beneficial for cleaning teeth and preventing teeth and gum disorders. Secretion of astringent from the root stick cleanses and strengthens teeth and gums.

With Best Compliments From :



MAHALAXMI ENTERPRISES IMPORTERS, BOOK SELLERS & LIBRARY SUPPLIERS

P.B. No. 5617, # 66, 6th Main, 4th Block, Rajajinagar, Bangalore - 560 010. 🕿 23357433